

Sun City West Broadcast Club
Executive Board Meeting Minutes
October 14th, 2020
Men's Club Card Room

BOARD MEMBERS IN ATTENDANCE: President Mark Johnson, Vice President Larry Anderson, Treasurer Andrew Heidecker, Secretary Gary Cohen, Julie Creed, Glen Hagy, Chuck Mulcahy and Linda Marek via phone from Idaho.

GUESTS: Enid Cohen, Steve Hotvedt, Bill Green, John Christianson, Stephanie Rogall and special guest JR Reece of the Community Fund

CALLED TO ORDER WITH A QUORUM AT 3:30PM starting with a special presentation by JR Reece to outline what the Community Fund of Sun City West does and how it operates. This presentation was made in advance of a decision by the Board whether or not to move forward with a holiday donation to the Community Fund of Sun City West.

FOLLOWING THE PRESENTATION THE BOARD MEETING MOVED FORWARD WITH THE AGENDA

SECRETARY'S REPORT: Secretary Gary Cohen gave brief highlights of the September Board meeting in which the subject of the upcoming club elections and Julie Creed's series of reports on the upcoming National Elections.

TREASURER'S REPORT: Treasurer Andrew Heidecker updated the Board on the status of the club's financial picture, highlighting the amount of funds the club has in the bank and how much income the club has received so far in 2020, largely due to the underwriting efforts of Underwriting Director Joel Piaskowski.

REVENUE REPORT: Underwriting Director Joel Piaskowski was unable to attend the meeting but he had sent an email to the Board updating the status of his latest efforts to add potential new underwriters to the pipeline. His email also indicated the status of renewals with more money set to come the club's way.

PROGRAMMING REPORT: Programming Director Steve Hotvedt helped the Board make a decision to move forward on approving a motion made to allocate funds for a new computer in the studio which will be used to replace the current one which is used for a variety of club-related recordings, including shows, Public Service Announcements and Public Service Events announcements.

Steve also updated the Board on the Internet router situation and his contacts with the Rec Centers of Sun City West tech guy Greg. Steve informed the Board that club tech expert Lynn will be coming back to AZ early the week of October 19th and stay in Sun City West for a couple of weeks.

Steve also talked about Julie Creed's series on the National Elections and he also told the Board about Get Out The Vote PSA's that have been recorded in addition to a Rec Center PSE reminding residents about the RH Johnson Rec Center Social Hall being an official polling place and the hours it will be open beginning October 28th. Steve also told the Board about an upcoming Knights of Columbus Food Drive in which the KSCW banner will be displayed. The K of C thanked the club for promoting its previous food drive.

OLD BUSINESS: Nominating Committee member John Christianson updated on the status of the club election ballot, highlighting who at the moment is running for various positions and who is seeking to retain their current seat on the Board. John also read from an election-related letter which has been sent to all club members, after having been sent to Board members.

Also in Old Business club President Mark Johnson brought forth the idea of purchasing more KSCW Covid 19 masks to perhaps distribute in the community as was done at an event outside the club over the summer which went very well.

NEW BUSINESS: Included in new business was Vice President Larry Anderson presenting the idea of a new kind of KSCW give away as a means to get more support from the community. The idea was a multi-purpose gadget with the center piece being a relatively small pocket knife.

During this segment of the meeting, Linda spoke from her phone on speaker from Idaho suggesting we could use a portion of our funds to be used for strengthening the reach of the radio station. Program Director Steve Hotvedt, as did at a previous Board meeting when this topic was raised by Glen Hagy, explained what is entailed with boosting a signal and what is involved with changing the frequency away from 103.1.

MORE NEW BUSINESS: A large section of the New Business segment of the meeting was spent reviewing Rules, Regulations and Procedures as it pertains to the use of the club's electronic mailing list. This was brought to light following a mass email sent by a club member endorsing the candidacy of Gary Cohen for the role of president of the club for 2020.

Nominating Committee member John Christanson, explained the rule for all attending to hear, including the person who had sent the mass email, who was in attendance at the Board meeting. John laid out the rules in detail and brought a copy of the mass email which was sent - and even read the mass email to everyone.

It was made clear by the individual who sent the email was not aware of the rule prohibiting this practice.

Club Secretary and club presidential candidate Gary Cohen spoke in strong objection to this matter being addressed publicly to all in attendance, despite Gary's reaching out by phone and email to club President Mark Johnson to have the individual in violation of the rules be talked to privately. Gary informed the Board and all attending that his email to the club president and his phone call did not get replies.