

Executive Board Meeting

Monday, September 14th, 2020

Men's Club Card Room

Board Members Present: Mark Johnson, Andrew Heidecker, Glenn Hagy, Chuck Mulcahy, Julie Creed, Gary Cohen

Guests: Enid Cohen, Bill Green, Steve Hotvedt, Joel Piaskowski, John Christianson

SECRETARY'S REPORT: Secretary Gary Cohen reviews highlights of the minutes from the August Executive Board meeting. Motion was made and seconded to accept the August meeting minutes.

TREASURER'S REPORT: Treasurer Andrew Heidecker outlines the status of the club's financial picture, including the fact that the club gained 57-hundred dollars in the past month and has over 60-thousand dollars in its bankbook. Andrew thanks Joel Piaskowski who heads up underwriting efforts, for all Joel has done in the past month and for all he has done since undertaking this critical role in the club. Motion was made and seconded to accept the Treasurer's report.

REVENUE REPORT: Underwriting specialist Joel Piaskowski updates the club on where things stand with his efforts, including the landing of Geneva Dental and the two-thousand dollars they have sent to the club for underwriting expenses. Joel tells us there is more coming down the pike regarding his efforts with underwriters such as the Corte Bella Vets and Western States Bank dollars coming our way as well.

STATION CONDITION: Program Director Steve Hotvedt talks about the club engineering specialist Lynn who will be coming down from his other home in North Dakota in early October and who would like to speak at the October 14th Executive Board meeting. Lynn wishes to talk about ways the club could improve its signal and increase its power. Included in the discussion from Steve regarding Lynn was the possibility of boosting the antenna and the idea of changing the frequency of KSCW away from the 103.1 spot which we are at.

Steve also talked about the need to get a new router, outlining to the group that we are operating with a 30-year old router. Steve told the group it has been recommended by club tech specialist Kurt Hausworth that we consider buying a Cisco router which would be worked on by Greg who works at the Recreation Centers of Sun City West. A motion was made and a vote was taken in favor of authorizing an expenditure just north of 500 dollars to pay for this new router. The paperwork for this purchase will be taken care of to start the process of getting this router in place.

Steve also talked about there being continued discussion about how we can get song identification to be displayed for those who listen on the radio as opposed to those who listen on the Internet.

NEW BUSINESS: The first item in this section of the meeting was the idea of not collecting dues from club members for 2021 but giving club members the option of making a donation to the club. It was suggested that we put together an on-air promo telling folks we are offering a free year of club membership with the hope that in 2022 they would be incentivized to become dues paying members and supporters of the club. Joel Piaskowski told the group he would work on putting together the promo for this idea.

In this section of the meeting, John Christanson, who along with Linda Marek form the new Nominating Committee, explained to those attending what he and Linda are working on and will be working on to get the club elections process started. Linda is still in Idaho but it is working closely with John on the process of getting together a plan to identify who is interested in becoming Board Members and Club Officers and perhaps identifying who among the current Board wishes to retain their Board seat or vy for a Club Officer position.

Club President Mark Johnson indicated to the group that he will not be seeking another term as leader and it was suggested to John that he gets official word from club Vice President Larry Anderson whether he will look to retain his post or run for a different post. Larry was not able to attend this meeting due to health concerns.

Board Member Julie Creed addressed the meeting to talk about the Voting Pathways reports she has been recording and having programmed on the air in recent weeks and she asked for club members to help with the recording of short announcements urging Sun City West residents to get out and vote November 3rd.

FURTHER NEW BUSINESS: The final topic in new business revisited the idea from the previous Executive Board Meeting in which the Board approved a plan to donate two thousand dollars to an operation which serves our community such as the Hospice of the Valley, Eve's Place, a Food Bank and the Community Fund. At today's meeting, the idea of spending all two thousand dollars on one business or splitting the two thousand dollars among two entities was discussed. It was agreed that representatives from the SCW Community Fund and perhaps even Eve's Place address the club at the October 14th Executive Board Meeting to better explain what they do and help the Board decide how to proceed with this holiday time donation idea.

PROGRAM CHANGES: No new program changes were presented at the meeting.

MOTION TO ADJOURN WAS MADE AND ACCEPTED AT 3:55 PM.

EXECUTIVE BOARD STANDS ADJOURNED UNTIL NEXT MEETING ON OCTOBER 14TH, 2020