

Sun City West Broadcast club monthly meeting

Nov 18, 2019

Men's Club Bldg

The meeting was called to order at 5:58pm by President, Mark Johnson.

The Secretary's report was delivered by Larry Anderson. Larry mentioned that the board approved expenditures for the joining of the Chamber of Commerce and to purchase 1500 ballpoint/stylus pens for promotional activities. The board also decided to not charge SCW clubs for enhanced PSEs which will be aired on the station.

Treasurer, Andrew Heidecker reported that the club continues in good financial shape. Also, over 30 members have renewed their dues for 2020.

A vote was taken regarding the bylaws stating that the board will consist of nine members who would be in their respective position for the term of one year. The membership approved the vote by voice agreement. At present, seven members have agreed to remain with the board for 2020. There is still the opportunity for two more club members to join the board. Membership unanimously approved the retention of current board members.

Steve Hotvedt introduced Lynn Nelson who worked on our broadcast system, the transmitter rack installation and the welcome addition to upgrading our signal from mono to stereo. Lynn was successful to eliminating some noise which was audible over the air. He also, via phone, was able to advise station personnel when the broadcast signal failed and how to restore the operation properly. Lynn mentioned that the stereo signal could be degraded at the outer fringes of our coverage area but then the listener would still have a good signal, but in mono. Many club

members have been reporting their audible signal strengths while moving around the area to evaluate performance.

Steve said that our main focus would be to support the listenership in the Sun City complexes and most of the areas should still be able to receive programming be it in stereo or mono.

Mark appealed to the membership for a volunteer to organize and control the paper flow at the station regarding training and other necessary functions. Kathy Mahan spoke up and agreed to take on this task and the club appreciates her efforts.

Joel Piaskowski announced upcoming events which should be well attended in the coming months. Coming to the Great Lawn in a matter of weeks will be the Jazzy Christmas on Dec 15th. And looking into the future, KSCW will be presenting a Happy Days sockhop in March. Stay tuned. There will also be a raffle for a wine basket at the Jazzy Christmas. Raffles have proven to be very successful in the past and this event will donate the proceeds the Ronald McDonald House. McDonalds will provide good PR for the station even though they are not in SCW which could increase listenership via the Internet for those who are out of the listening area.

Enid Cohen presented two proposals for the Broadcast Club holiday dinner on Dec 16th. One suggestion was for the event to be held at the Tivoli and the other choice would be to hold the festivities at the Men's Club. The membership unanimously agreed to have the event at the Men's Club. More information will be shared as the date near.

Linda Marek addressed the meeting stressing the importance of keeping historical information for the

station and to continue to add photos, news releases and other valuable bits of information.

Mark asked the group to have an open discussion on any concerns. Andrew mentioned the importance of following protocol in expenditures of items needed for the station operation.

The meeting was adjourned at 6:46pm.

Chuck Mulcahy, Secretary.