

Sun City West Broadcast club monthly meeting

Oct 21, 2019

Men's Club Bldg

Meeting was called to order at 6:02pm by President Mark Johnson. In attendance were 21 Club members.

Treasurer's Report: Treasurer, Andrew Heidecker said that 107 people have paid dues to present and 13 people have already paid their dues for 2020. We continue to be quite comfortable financially, with additional revenue coming in a large part from our underwriters. Other income was generated from T shirt sales as well as other various donations. Our expenditures were modest, and we were able to maintain a healthy, growing balance.

Since the largest income has come in from our underwriters, it continues to be important for them to know that the community supports their business by patronizing them and being sure to mention that we heard of their presence while listening to KSCW. To further that effort, all club members are urged to obtain and mount on their car's window, an official KSCW sticker which will provide a visual reminder of who we are and how to listen.

Secretary's Report: Since this meeting was the first of the season with a quorum present, the minutes will be available online for subsequent Member's meetings.

Old Business: Under consideration from the Board is a proposition for four identified positions, President, Vice President, Treasurer and Secretary which are required by the Rec Center and then the addition of five open/at-large positions who would have full voting rights and the opportunity to assist in a multitude of activities in the operation of the Station. All positions would be for the term of one year.

Also planned is the change in our broadcasts from mono to stereo. The electronic equipment at the studio is capable of this change and should be implemented soon.

Another activity for the station to provide a presence at many joint events throughout SCW. This will include physical appearances from station members and the use of signage being provided to create recognition and awareness of our community radio station.

There will be an improvement in the transmitter rack design to reduce the possibility of equipment malfunction. We will be investigating and ordering a totally new type of rack to be installed. The old design offered little protection for accidentally turning the transmitter off and the new rack should assure that the station would perform as planned. Since the cost of the transmitter rack exceeded the amount that could be spent without approval, a vote was taken, and approval was then given for the cost of the new equipment. Also on the subject of uninterrupted broadcasts, consideration was given to acquiring an interrupted power supply (UPS) which provides a back-up power supply to keep the station on the air in the event of a power outage. Further investigation will continue.

New Business: John Christianson, event coordinator, addressed the members with plans to represent the station at various SCW events. He outlined half a dozen events coming up soon and has sent an e-mail to further advise members of opportunities. In the planning stages John mentioned one of the larger events scheduled for Sunday, March 22nd, a sock hop, which would be in the “*Happy Days*” theme. This would also feature prizes courtesy of the Automotive/Restoration Club (ARC) for contestants dressed most authentic in the style of the peak days of Rock ‘n Roll. Members should have received a list of multiple events that need volunteers. Tickets for the Sock Hop will be available at the KSCW studio on Mondays and Thursdays. Also in the development process is a “Jazzy Christmas” to be held on the Great Lawn, December 15th.

In another discussion, mention was made regarding the electrical grounding of all station components to prevent any accidental shocking. As the new transmitter racks arrive and get installed, most likely the grounding will be accomplished in accordance with FCC guidelines.

Mark said that the question of membership dues and whether to change the cost or not would be brought up to the Board at the next meeting. Results will be presented at a future general membership meeting.

Mark also displayed a proposed logo for the station with discussion on color solicited. The choices were either red or black and white. Business cards were also discussed regarding design and color. Cards will be given to members who will be contacting the public on behalf of KSCW.

The membership meetings will continue on the third Monday of the month at 6pm until May. Refreshments will be provided at the meetings.

The Board meetings will continue to occur on the second Monday of the month and is usually open to all members and will start at 3:30 pm in the Stampede Room of the Men's Club bldg.

Finally, Mark stressed the importance of volunteering with the Board. We are in need of nine volunteers to fill all the positions. Please contact YOUR station if you're available to join those positions. Elections for those positions will be held at the November meeting and will be for a one-year term.

Treasurer, Andrew Heidecker reminded all to be sure to keep your contact information updated with KSCW so you can be reached more efficiently.

The meeting was adjourned at 7:02pm.

Chuck Mulcahy, Secretary, KSCW