

SCW Broadcast Club General Membership Meeting March 19, 2019

Meeting was called to order at 5:55pm by President, Mark Johnson.

Mark introduced two new members to the Broadcast Club, Margaret Gibb and Jody Yeomans who moved here from Niagara Falls, NY and Key West, FL respectively and have resided in SCW for five years. We welcome them both and are glad to have them on board.

The minutes from last month's meeting have been approved and are on the KSCW website.

Treasurer's Report: Treasurer, Andrew Heidecker was absent however Mark mentioned that the club continues to be in very good financial shape thanks to support from current underwriters as well as some new supporters in the future. The station will be making important upgrades to the microphone and mixer equipment. This will improve our sound over the air and contribute to our professional, broadcast quality experience for the benefit of our listeners as well as our underwriters. The purchase was approved by the Board of KSCW. Under consideration are more improvements to further enhance our signal as well as other changes for the benefit of our listeners. Stay tuned.

Station Production: Program Director, Steve Hotvedt advised that the Monday programming meetings will have a schedule change, switching over to every other Monday beginning in April and continuing thru the summer. There will still be recording opportunities following the scheduled meetings as well as on the non-meeting Mondays. Bob Reynolds, one of the club's founding members, will be producing a community event feature running several times daily and should be on the air within the next couple weeks.

Mark introduced Julie Creed who mentioned upcoming events for members such as Happy Camp currently ongoing. Station monitor positions are filled for the balance of March. Next Monday, March 25th there will a training session for the Audacity program at 3:30. Thursday, March 28th, the KSCW picnic will be held on the Great Lawn starting at 11:30. The final membership meeting will be April 15 and will resume in September.

Also mentioned by Mark was that the latest newsletter written by Margaret Boll will be available soon.

Mark has started a new approach in providing entertainment/information at the monthly meetings. This evening we had a great presentation from one of our underwriters, Ford Travel Agency. As well as being a supportive underwriter, the travel agency will soon produce a program for airing on KSCW. Carol Ford, manager/owner was assisted by Shelly Morales for the presentation. The team showed a video of Hawaiian cruising and provided information highlighting the importance of planning travel thru an agency versus on your own. Many different presentations are planned for future meetings from our underwriters.

There was a period of discussion from the floor regarding the use of local musicians and other talented groups from SCW to raise money for both charity and station operations. Good suggestions came from many members with options to be considered in the future.

With no more comments from the membership, the meeting was adjourned at 6:36pm

Chuck Mulcahy, Secretary.