

SCW Broadcast Club General Membership Meeting

Feb 18, 2019

The meeting was called to order at 6:03pm by Larry Anderson. The minutes from the previous meeting were approved.

Larry introduced and acknowledged 12 new members. With the help of the dozen new members, we had 36 in attendance for this meeting. Linda Marek contributed to that high number by her delivery of hot pizza prior to the opening comments.

Treasurer- Andrew thanked all members for their continued support and mentioned that we have 96 members presently which is an increase over the 68 members from last year. Andrew went on to mention the increase to the checking balance was partially due to proceeds from underwriters.

Broadcast Studio- Program Director, Steve Hotvedt mentioned that we will now be providing the weather forecast twice per hour, 24 hours a day during most of the programming. The weathercast is working well and will continue twice per hour subject to any comments from listeners. The forecasts will air at: 18 and: 48 past the hour. Steve asked us to listen to the forecasts and provide any comments or suggestions regarding how it sounds. Also, the National Anthem is now being played at 7am daily. Steve reminded us that KSCW engineers are working on the addition of the RDS (Radio Data Service) feature which will display the station ID as well as the recording's title being played on the screen of many newer radios. Also being considered is changing the broadcasts to a stereo mode. It is thought that the listening area may be reduced, but more information will be brought to light as testing continues. Recently, KSCW experienced some computer issues, affecting the broadcasts. The Windows programs will be upgraded to prevent a reoccurrence.

Larry Anderson announced to the members the difference between PSAs and PSEs.

There were several social activities in the past month. In late January, the Founder's Appreciation Dinner was held with a good turnout. The Relay for Life was held on a chilly Sunday at Beardsley Park. Glenn Hagy manned the sound system and made announcements and provided music during the event. Larry led an Audacity workshop to train members in the operations and functions of this important program. KSCW also had a table at the Arts Expo to meet attendees and generate recognition and increase listener base. There was also our participation at the Automotive/Restoration Club's annual car show which reached many potential new listeners. On the second Tuesday of the month, we continue to meet for breakfast at Carrie's, across Camino del Sol from Tru-Valu Hardware. We also had a presence at the annual Library book sale. And, Mo Burke mentioned that the goal for Relay for Life was reached and exceeded before the event got underway...a great start. We will be offered a computer tune up class by one of our newer members, Gary. He will stress the ability to make sure our computers go faster and safer as well as other issues encountered by members of our vintage.

Our monthly dinners continue at the Tivoli on the fourth Thursday of the month at 5:30pm. And, as usual, Happy Hour begins at 5pm.

March 2nd, the Sun City auto show will be held and KSCW will have a table and talent at the event. KSCW is providing publicity regarding the event in exchange for the information table at the show.

Fund Raising: Discussion is continuing on the possibility of reducing membership dues to \$10, down from the current \$15. This matter will be considered at the next Board meeting.

The question was raised on how to take advantage of the opportunity for being a monitor at the station. Larry advised how to access that position via the KSCW website. It's a great way to learn the station and its operation. The February monitoring schedule was full at meeting time with only a week left in the month. The March and April online schedule was said to be ready to go very soon. Andrea indicated that she would post the monitoring hours on the door to the studio.

Happy Camp starts March 18 and is repeated on the 20th and 23rd. All were invited to attend and take part in this yearly event. It's a chance to interview grandkids of residents and making a copy of their "on the air" recording for their enjoyment.

The meeting was adjourned at 6:46pm. The next General meeting is scheduled for March 18th at 6pm, with pizza available at 5:30.

Chuck Mulcahy, Secretary