

SCW Broadcast Club
Executive Board Meeting

October 11th, 2018

Board members: Present: Dwight Senne, Mark Johnson, Karen Stricherz, and Glen Hagy.
Absent: Andrew Heidecker and Stephanie Rogall.

Guests present were Larry Anderson, Bill Persson, and Linda Campbell.

Meeting called to order at 3:00 pm, by President Dwight Senne

Meeting Minutes: Motion by Mark Johnson to approve September board minutes, seconded by Glen Hagy. All in favor with no edits. Minutes approved

Treasurer's Report: Since Andrew was absent, Dwight gave a rough estimate of the account balances: BMO Harris checking: \$20,000, Edward Jones investment: \$5000. Western State Bank money market: \$2000.

COMMITTEE REPORTS:

Social Committee Report (Informally presented by Larry Anderson): Octoberfest on 10/16 is coming along nicely – 10 members have volunteered thus far. It is anticipated that our cost for this event will be less than budgeted. Western State Bank Carnival event on 10/20 is ready to go as well. Larry will not be available to help at PORA Expo on 10/27, but Dwight and others will be available to cover.

Discussed possibility of having pizza at October meeting again and it was decided to postpone that to the November meeting to help stimulate participation since a quorum will be needed for elections. Instead, we will have a drawing for a \$25 Frys gift card.

Fundraising Committee Report: Mark reports that he will be following up with Home Instead soon regarding renewal. Sundome Plaza is also coming due soon Mark or Larry to follow up. Delinquent sponsor has paid in full and their spots have restarted with additional time added to make up for the time they were off. Very close to signing a Gold sponsorship with a local realtor. Several other sponsor possibilities are being worked.

At this time, we discussed incentives for paying in full up front and decided on the following:

Gold & Silver packages will get 21 (normal 1 week) additional spots
Gold & Silver renewals will get 21 additional spots and a 10% price discount.

Engineering Committee Report: Dwight reported that the national EAS test on October 3rd worked perfectly. Our EAS performed exactly as it should and Marty McCoy has submitted all required reports on our performance to the FCC. Dwight has also installed a new verification certificate for IPAWS alerts and that is working fine as well.

Dwight was contacted by member Lynn Nelson, who is a broadcast engineer. He has come up with a recommended grounding scheme which will be much easier and cheaper than what Dwight was planning. Dwight and Lynn plan to get this installed in the next month or two.

OLD BUSINESS:

Status of finding a new print company: No new progress to report. The search for a company willing to do a barter package continues.

Studio Electrical upgrades: The Rec Center has installed 2 new circuits – one of which is dedicated to the transmitter rack and associated computers. They have also hard wired the power strips. We now have sufficient service, with room to grow.

Adding funds to Edward Jones / Western Bank accounts: Dwight suggested this be tabled for a future meeting, since Andrew is not present and due to an item on the agenda for new business which could impact any decisions on this topic.

New CD Cabinet: The new cabinet is now assembled and secured to the wall. We will need some suggestions on the most efficient organizational paradigm prior to filling it.

PORA PSA: Dwight reports he has not yet had a chance to come up with wording for this PSA, but Larry said he will work with the staff at PORA to develop that.

Membership Directory: Larry reported he has been working on the layout for this and believes the best approach is to list names, phone numbers, and email addresses only.

Financial Audit: Since Andrew was not present, no action was taken on this, but Dwight said he will contact Andrew and ask him to get someone lined up to start on it.

NEW BUSINESS

Founders Appreciation: An idea has been kicked around to celebrate our 5 years as a club by having a dinner to recognize the founders of our club. We decided to roll this in with our January club supper on January 24th, 2019 at Tivoli Gardens. Dwight will get emails from Andrew and start notifying the founders.

Turtable donation: Marty McCoy reported someone donated a turntable to the club. This is apparently a highly desirable antique model. Marty is in the process of restoring it and wants to know what the club would like to do with it. Motion by Mark Johnson to sell it on ebay, second by Karen Stricherz. All in favor. Dwight will contact Marty to see if he would be willing to list it on ebay once he has it ready.

Proposed bylaw change: Dwight presented a bylaw amendment proposal that was submitted by Larry Anderson and has preliminary approval from the Rec Center. After a long discussion, a motion was made by Mark Anderson that the board should recommend approval of this change to the membership. Seconded by Glen Hagy. Mark and Glen voted in favor, Dwight and Karen voted against. Motion failed.

After further discussion, Glen made a motion to present the bylaw change to the membership without a recommendation from the board. Karen seconded. Dwight, Karen, and Glen voted in favor, Mark voted against. Motion carried. Dwight will formally present it to the membership at the general meeting on Monday, October 15th.

Hiring staff: Dwight reported that he is unwilling and unable to continue doing everything he is doing to keep the club and especially the station running. Volunteers have been sparse, and, in some cases, make mistakes, or do not perform the work they agreed to. Because of the legal obligations we have to the FCC, DMCA, and PROs, not to mention the obligations to our sponsors, there needs to someone overseeing everything to ensure it is done on time and done correctly. To that end, Dwight recommends that we hire a part time operations manager. At this time, he is still investigating the mechanics of how this would work, and is therefore not prepared to make a formal proposal. Instead, he wanted the board's thoughts before proceeding further. There was a brief discussion and general consensus. The board was in favor of investigating further.

Adjournment: With no further new business, Mark Johnson made a motion to adjourn. Glen Hagy seconded. Meeting adjourned at 4:37 PM.

Submitted By: Karen Stricherz, Secretary

October 14, 2018