

**SCW Broadcast Club**  
**General Membership Meeting**  
**Monday, March 19, 2018**  
**Men's Club Room**

**Opening Remarks:** Vice President, Steve Hotvedt

**Business Meeting Called to Order:** 6:03 pm

President Dwight Senne, Treasurer Andrew Heidecker, Fundraising Director Mark Johnson, and Secretary Maggie Wright were not able to attend the meeting; therefore, the reading of the minutes, discussion of finances, and many committee reports were suspended. However, many interesting areas were discussed as follows:

**Programming:** Steve Hotvedt discussed the upcoming changes to the program guide, which are based on results from the recent market study. Further, the various genres of music are being 'cleaned' up by members of the programming committee and new hits are being added. All of the changes will be completed and 'turned on' in mid April.

**Community Events:** Mo & Marda plan to figure a way to bring back the community events program. This program was broadcast last year, but it was discontinued by last year's president Linda Campbell because production of the show (separate website that lists community events, and daily announcements of events) was too time-consuming and few people were interested in working on it at the time. However, there is renewed interest, given the high level of interest in this service by radio listeners, based on market study results.

**Hole-In-One Marketing & Fundraiser:** Keith described how the hole-in-one event was conducted. Proceeds from the contest will be given to KSCW/the Broadcast Club.

**Social Coordinator:** Larry Anderson spoke with the group about his plans for putting on events that members of the club will enjoy. Currently, he is setting up a picnic that will be at Beardsley Park from 11:30- 1:00pm on Thursday, April 5<sup>th</sup>.

**Happy Camp:** Larry Anderson reported on the progress of Happy Camp.

Steve reminded the group that March 19<sup>th</sup> marked the LAST club meeting for this winter season. The next club meeting will be held in September. He also reminded the group that the studio is open on Monday mornings for coffee and conversation. The second-Tuesday-of-the-month breakfasts at the Hole In One restaurant will continue throughout the summer.

The meeting adjourned and the club members enjoyed ice cream and cookies (baked by Linda Marek).  
Uhmmm!

Notes taken by Vice President Steve Hotvedt

Recorded by Maggie Wright, Secretary

March 22, 2018