

SCW Broadcast Club Regular Executive Board Meeting Minutes
April 13, 2017 – Stampede Room

Board Members Present: Stephanie Rogall, Sherry Hayes, George Kuchtyak, Linda Campbell
Others attending: None

Meeting called to order at 3:00pm by President Linda Campbell.

Approval of Minutes: Secretary, Sherry. Draft of previous meeting minutes was posted on Club website for review. No corrections. Motion to approve as posted by Stephanie, seconded by George, approved.

Treasurer's Report: Asst. Treasurer, George. Account Balances as of April 12, 2017. BMO Harris \$10,124.78 and Edward Jones unchanged since last report. Additional details available from Treasurer.

Sherry presented Asst. Treasurer with a check for \$1,100.00 from The Corte Bella Veterans. This is to support the radio station and station will provide sponsorship and event spots in return. Discussion regarding Marketing process for this type item and others.

Membership Report: Membership Chair, Sherry. There are currently 64 paid members and 4 contract. The Membership Orientation Packet needs some updating and Sherry will begin that update for review and posting.

Unfinished Business:

Programming and Engineering Report: New Chair, George. Dwight Senne has resigned as Chair of this committee and George will take that position. The committee will probably change the time of their regular meetings and will advise after the group has decided. Other responsibility changes in the group: Marty McCoy will be in charge of the EAS and Keith Fowler will input weekly broadcast schedule (with George as back up).

Marketing Report: No report provided. George noted we will have representation at the April 20th Newcomer's Coffee. Information regarding an event at Rio Salado College has been sent to Mark Johnson for Marketing review. Previous opportunity to do something with the Softball group will have to wait until Fall, maybe work out something with them for November. Stephanie had some interest from "Connections", which supports not for profit groups in SCW and they may be willing to include the Broadcast Club in their sponsorship vs individual spots. Marketing and Programming should work together on this.

Studio Security:

For approximately \$129 a WiFi, motion-activated, camera can be purchased and set up to record onto computer file. George and Linda will meet with Rec Center management to discuss.

Office Management:

Regarding Summer studio hours requiring monitors. It was agreed to continue with Mon-Wed-Fri, 9am to noon, to have studio open to the public. Will continue to need monitors to fill those days and times.

New Business:

Comments on proposed Budget and Mission/Vision Statements. It was suggested that the \$5,000 for emergency hardware/software, be separated as a specific line item since the General Membership approved that expense last month. A \$1,000 line item can remain for hardware/software that is normal use. George will adjust proposed budget to accommodate.

Stephanie moved to approve the Mission/Vision Statements as is, George seconded, approved.

Number of Board Meeting per Month: It was discussed and agreed that beginning in May, there will be only one Board Meeting per month through September. This meeting will take place on the 4th Thursday of the month, May through September.

General Membership Meetings: Agreed to request use of the Men's Club room for next year's meetings. This may require changing the day of the week from Wednesday but agreed that would be OK to gain close access to studio for our membership meetings.

Social Events Committee Report: There will be a Halloween Potluck with the RV Club on Halloween. Discussion of other themes and locations for future events. General consensus to use the shuffleboard room again for a Welcome Back Party, possibly during the first two weeks of November. Stephanie checking dates and potential conflicts.

Meeting adjourned 4:36pm

Next meeting April 27, 3:00pm, Stampede Room

Submitted by:

Sherry Hayes

Secretary

April 14, 2017