

## **ReCap Meeting Minutes - Monday, April 10, 2017 - Studio**

The meeting was called to order by Linda Campbell at 2:00 p.m.

Also Present: Keith Fowler, Sherry Hayes, Stephanie Rogall, Bob Drabik

### **Unfinished Business - Reports from Sub Committees**

#### OFFICE MANAGEMENT:

- The Attendance Computer was down for a couple of days. George got it back to the point it was at. It is usable but does not reflect the accurate number of paid members.
- Bob will Monitor on 4/26. Dwight Senne will be coming in that day also. He has a Studio key.

#### MEMBERSHIP

- There are 66 members. Two new members today. Sherry will get in touch with them.
- At this time new members can be brought up to speed when they join and there is no need for special New Member meetings.

#### MARKETING

- Bob and Maggie Wright will be getting together this week to discuss strategies and the purview of Marketing. They will put an outline together to be approved by Chair, Mark Johnson.
- After the meeting, detailed notes will be submitted for posting on the Meetings page of [broadcast.scwclubs.com](http://broadcast.scwclubs.com).
- Keith will be the liaison for Corta Bella Vets. They have an agreement for on-air announcements for a floating 6 months. Keith will keep Marketing posted.
- The Broadcast Request form was reviewed. Sherry will send a copy to Bob.

#### ENGINEERING/PRODUCTION

- Dwight trained Marty McCoy on the EAS on Easter Day.
- An EAS test played his morning around 10am. It seems to have gone out over the air. The alert sound was loud but the audio for the announcement was a little quiet.

#### ON-AIR-TALENT and PROGRAMMING

- Programming is up to date and working well.
- Keith has an awesome WKRP in Cincinnati shirt

### **New Business/ Comments**

There will be no 2pm ReCap meeting next Monday. The next meeting will be May 1st.

**Adjournment:** 2:22 p.m. - Note: The General Meeting is May 17th - Acacia Room - 6 p.m