

**OAT/PROGRAMMING MEETING March 20, 2017 1:00pm Round-Up Room**

**In attendance:** Keith Fowler, Chair; Maggie Wright, Robin Grube, Sherry Hayes, Kurt Hauswirth, John Ereth, Bob Drabik, Bill Perssons, Mo Burke, Linda Campbell, Stephanie Rogall

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Sad to report that Dwight's Mom has passed away and he's on his way to attend to things there. Until his return, Keith will be loading all shows and daily schedules for air. Thanks in advance for any issues that may occur.

Chuck conducted the Westernaires interview last week and did a good job. That interview will be played Thursday's at 2:00.

Discussed ways to get show play lists into a word type document to have available for later as needed to submit to licensing agencies.

Keith will be at studio on Thurs from noon – 4pm if you need to have anything loaded for play. We have a realtor coming in at noon to record her own psa and we have a couple of re-recordings we need to do also. Happy Campers will be here from 1:30-3:00 and we may record some psa's while they are here to show them our process.

Future live mic recordings will be scheduled on Tuesday's and Thursday's to have a less busy studio and more quiet. The studio is open to the public M-W-F, 9-noon.

April 1<sup>st</sup> Fundraiser will need volunteers to help pre and post event. Who's available. John E, Kurt, Bob

Kurt shared about contacts he's receiving from Facebook and other community contacts.

Mo noted the attention her 103.1 license plate gets and opportunity to promote KSCW.

Robin shared market study demographic information which we should continue to review and update as time goes on.

Need a volunteer for the Ap. 20 Newcomer's Coffee at RHJ Social Hall 9-11. John E. will help Linda C. with this.

Keith will pull the "Jokes" files from gmail account to review and possible re-record for future use.

Meeting adjourned 1:59pm. Next meeting Monday, March 27 at 1:00pm.