

**SCW Broadcast Club Regular Executive Board Meeting Minutes  
March 9, 2017 – Stampede Room**

**Draft for Approval**

**Board Members Present:** Stephanie Rogall, Andrew Heidecker, Sherry Hayes.

**Others attending:** Dwight Senne, Linda Marek, John Huotari, Steve Hotvedt, Keith Fowler.

**Meeting called to order at 3:00pm by President Linda Campbell.**

**Meeting Minutes:**

Previous two meetings minutes were reviewed.

**Feb. 9<sup>th</sup>** minutes had minor corrections read and reviewed. **Motion to approve as corrected** by Andrew, Second by Stephanie. Approved.

**Feb. 23<sup>rd</sup>** minutes were distributed to Board members for correction review. All necessary corrections were agreed upon. **Motion to approve as corrected** by Stephanie, Second by Andrew. Approved.

**Treasurer's Report:**

**BMO Harris** balance \$9,490.04      **Edward Jones** balance \$4,662.25

**Music License** payments sent \$1,706.33 and \$1,206.33

**Membership Report:**

As of March 8<sup>th</sup>, we have 60 paid members for 2017, nine are brand new members this year.

We had 26 NEW members in 2016 and 70% of those renewed.

18 of our current members were 2013 Charter Members and 21 were 2015 Founder Plate donors.

We have 28 inactive members from 2016 and of those, 8 are Charter and 13 are Founder.

I propose a special outreach to all 28 inactive, as well as all who were previously identified as Charter or Founder.

**Unfinished Business:**

**Office/Studio Management:**

Waiting to receive Monitor Calendar to be posted in studio and on website for general access.

**Happy Camp:**

Each Tues., Wed., Thurs. afternoon, the last three weeks in March. Studio will be very busy then, any other business can take place during open hours, 9 - noon, Mon., Wed., Fri.

**Motors and Meals Event:**

Is this coming Saturday and all materials seem to be ready, ie: banner, box of supplies, shirts for those working event, etc.

**Merchandising:**

No report other than limited shirts being made.

**Discussion of Logo's:**

Larry has disc with digitized logo's. Discuss further with him.

**2017 Budget:**

Review of currently proposed budget forecast. No additional items to add at this time. Will track all of this year's expenses against forecast.

**EAS Status:**

Configured and ready for National Test this coming Monday. Test will not go out over the air but will determine if active.

**Transmitter Concerns:**

Components most likely to fail have been identified and purchasing them, if needed, would total \$480 from the original equipment manufacturer (which is required). If the transmitter completely failed and had to be replaced, there would be a minimum two-week emergency turn around to get back on the air and a cost of \$3,000 - \$5,000. It is proposed that at the March 22, General Membership Meeting, we have motion to have a standing approval to spend up to \$5,000 this year for emergency replacement of equipment to keep KSCW on the air. Board agreed to place this to the membership for vote.

**New Business:**

Second Vice President position currently vacant. Discussion regarding actions. Board agreed to leave open for now.

**Annual Chartered Clubs Officers Meeting:**

Andrew, Stephanie and Sherry will attend the March 30<sup>th</sup> meeting, 8 -9:30am. Each person is registering themselves for the meeting.

**Studio Keys:**

Aware that the following people all have keys: John H., Linda C., Andrew has his and Bill Parson's, Ron B., George, Keith, Larry. Andrew to provide Bill Parson's key to Stephanie for her use. All other keys remain as is for now.

**Naming Rights for Sizeable Donations:**

Discussion regarding if and what might be named, the duration of the name association, etc. Are there different rules for non-profit stations vs commercial stations? Could we incorporate into top of the hour legal ID e.g.: "Broadcasting from the XYZ Studio", KSCW-LP, 103.1 FM.....

A committee may need to be formed to research and further discuss before making proposal.

**Possible Grand Opening Event:**

Discussion of Stardust Theatre for showing of history of rock movie and use as fundraiser. Palm Ridge might be another venue. Rec Center provides two event venues per year free of charge but they must be social and not fundraiser. John H. will check available dates and costs and report back.

Mark J. arrived and handed out shirts for those who were here and had previously ordered.

**March 22 General Membership Meeting:**

Katy O'Grady, from the Rec Center, will be guest speaker. We are providing cake, water, ice. Sherry will have sign-in sheets for members and non-members, as well as volunteer sign-up sheets and will collect all for documentation.

Request that each Committee Chair put together a summary of what their committee does and how

volunteers could help and present at meeting.

**Additional Comments:**

Regarding the donation from Sun Health relating to the Motors and Meals event, documentation is needed to support the details of this donation. Please provide to Andrew asap.

**Adjournment:**

Motion to adjourn by Sherry, second by Andrew. Meeting adjourned at 4:58pm.

Next Board Meeting will be March 23, 2017, Stampede Room, 3:00pm.

**Submitted by:**

Sherry Hayes  
Secretary  
March 11, 2017

**Approved By:**

Name:  
Title:  
Date: