



SCW Broadcast Club

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WELCOME!!!

This is a simulation of our home page at broadcast.scwclubs.com. This is now YOUR home page as a member. You'll find valuable information under each of the tabs above, so visit frequently to be well informed and to see how you can help.

The mission of the SCW Broadcast Club is to help Sun City West residents live even better lives by giving them additional ways to communicate with each other.

Through a variety of broadcast mediums, residents are encouraged to participate in activities, learn about their community and take advantage of services offered by local organizations.

Most of us are re-purposing our skills from earlier careers, learning and teaching each other as we go along.

Active membership is a wonderful way to give back to a community you love. Plus....it's lots of fun !

The SCW Broadcast Club is a 501(c)(3) charity.
Donations are tax deductible. (Consult your Tax Advisor)

P.O. Box 5432
Sun City West, AZ 85376-5432



Mission Statement

The SCW Broadcast Club's (SBC's) mission is to be a daily voice of the Sun City West community and charitable organizations via locally produced, non-commercial radio programming. Timely dissemination of information, providing a forum and avenue for the creative minded, and being an advocate of community involvement and volunteerism are all guiding principles.

Vision Statement

KSCW's vision is to help the residents of Sun City West and the surrounding area be informed of community news and events, be given the opportunity to express their opinions, display and improve their talents and share their experiences. This will be accomplished at minimal or no cost to the community via aggressive fundraising and commercial underwriting efforts.

Core Values

Environment

KSCW promotes an operating environment that values respect, fairness, transparency and camaraderie.

Public

All KSCW members and volunteers should act with honesty, integrity and openness in all their dealings as representatives of the club.

Trust

While carrying out our mission we must be committed to excellence and to maintaining the community's trust.

Neutrality

Accepting that hosts and participants of talk programs will occasionally be discussing topics of a volatile or controversial nature, and the fact that the positions of KSCW and the Recreation Association are neutral in any political, religious or controversial subject, disclaimers stating this neutrality will be presented regularly.

Financial

We will ensure that all spending practices and policies are fair, reasonable and appropriate to fulfill our mission.



The Broadcast Club is a community charity with a mission of improving the lives of community residents in a variety of ways. Operating KSCW is a big part of what we do but in order to fulfill our mission we need member/volunteers who are willing to support us with their time in other areas too. The days and hours are flexible and you know what they say....many hands make light work. If you want to become more involved with your club stop by the studio on Mondays between 2 and 5pm, write to scwbclub@gmail.com or call 602-538-1031.

Specific Areas where Help is Needed

Community Networking: If you are a people person, we need help with Community Outreach, Project Development and Event Planning, Public Relations, Fundraising/Marketing...and yes...Volunteer Recruitment. If you think you might be interested in volunteering in any of these areas, please write to scwbclub@gmail.com or call 602-538-1031.

Research and Organization: If you like working from home, maybe in a closet (sometimes in the middle of the night) we always need help with Website Administration and Software Management. If this sounds like something that's more up your alley, please write to scwbclub@gmail.com or call 602-538-1031.

Keeping the List of Daily Community Events Up-to-date: This is a page that is accessible from both our websites and the Internet station page. We keep it so that community members can easily see what events are going on in our area every day. Keeping this page full entails reading the Rec Center newspaper and using the Internet to review the weekly eNews, the PORA eNews and visiting Club and organization websites. From the information found in these places an online form is filled out and then 'approved' to get the event listed. Some organizations make their own event submissions that just need to be approved before going on to the page. You will be shown everything you need to know to get started. Check out the link below and if you think this looks interesting, please write to suncitywestradio@gmail.com or call 602-538-1031. [Click here to view the page.](#)



Specific Areas where Help is Needed-Continued

Creating Community Event Announcements: Work with others to make and/or record a script based on the text of the Community Events page. Programming Committee members will show you what you need to know. The Programming Committee meets in the Broadcast Studio at 1pm every Monday. Stop by or email suncitywestradio@gmail.com

Managing the KSCW Music Library: Many songs have been loaded into the KSCW library but, now that it has been created someone has to manage it. This would entail learning at least a portion of the station's automation software. It is not difficult but it can't be explained in a short blurb. The Production committee meets in the Broadcast Studio on Mondays at 2pm. If you are curious, stop by to see what is involved or email suncitywestradio@gmail.com.

Working with the Programming Committee to Create your own show or being “the voice” for announcements, PSAs and promos:

Do you have an idea for a show? Whether it is a 1-minute spot each day or a hour show each week, you can be shown everything you need to know to get your show created. KSCW also needs voices for PSAs and Promo spots that are broadcast many times during the week. If you find this intriguing, stop by to see what is involved or email suncitywestradio@gmail.com.

Please check our website for more areas you may be able to assist and be an active member in YOUR club.



Home Page Menu for broadcast.scwclubs.com
(primarily members site)

SCW Broadcast Club

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Member meeting
and activity
calendar by
month

Connections

SCW Dailey
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Flyers with a link
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Box Office, Places
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KSCW Program
Guide and Link to
KSCW Internet

Members

This tab is password
protected and is only to
be used by members.
Board Meeting and
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meeting minutes, list of
members and contact
information, Next
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Radio Website >

Takes you to home page
below
"suncitywestradio.com"

Home Page Menu for suncitywestradio.com (for the public)

Sun City West Radio

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Program Guide

Program Guide is updated
as new shows are added
to the line up

KSCW Voices

Bio's on current program
hosts, their shows and
contact information

Underwriting

Various ways your
business can support
KSCW Radio and your
community

Club Site>>

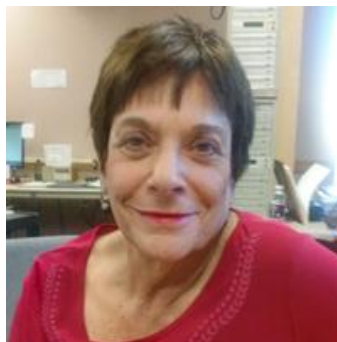
Takes you to
home page
above
"Broadcast
Club"



2017 BROADCAST CLUB OFFICERS



President
Linda Campbell



Vice President
Stephanie Rogall

Second Vice President
Open



Secretary
Sherry Hayes



Treasurer
Andrew Heidecker



**Asst. Treasurer
(and Past President)**
George Kuchtyak



SCW Broadcast Club



*WE WELCOME YOU!!!
And
Thank You for becoming a Broadcast Club Member*

*The websites below are now YOUR websites as a member.
You'll find valuable information in each, so visit frequently to
be well informed and to see how you can be an active
member. broadcast.scwclubs.com
 suncitywestradio.com*

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