

**SCW Broadcast Club Regular Executive Board Meeting Minutes
February 23, 2017 – Round-Up Room**

Board Members Present: Linda Campbell, Stephanie Rogall, Andrew Heidecker, George Kuchtyak, Sherry Hayes.

Others attending: Dwight Senne, Linda Marek, Mark Johnson, Ron Bevilaqua.

Meeting called to order at 3:00pm by President Larry Anderson.

Previous meeting minutes distributed, pending approval.

Treasurer's Report (see agenda). Motion to approve by George, Seconded by Linda Marek, Approved. Current Balance BMO Harris \$11,097.40 & Edward Jones \$4634.21 Total Balance \$15,731.60.

Broadcast Studio Report:

Studio Monitor Training will be Friday 2/24 at 9:00am.

Effective March 12, no longer broadcasting community Events page, unless someone volunteers to take this on.

Broadcast Club Report:

PORA Expo went well, very positive responses. Received two sponsor agreements and checks. The next day we picked up 68 additional internet listeners.

Independent Newspaper and Rec Center News both printed articles about Club/Studio this week. March 11th Motors and Meals Event will have a booth for us to use. Sun Health is putting an ad for our club in their publication. Stephanie and George to work out details for club/studio participation in this event and report at next meeting.

Unfinished Business:

Budget: 2017 Budget draft handed out for review and input back to Linda/Stephanie.

Music Licensing: Received streaming license from SESAC. BMI and ASCAP not completed. Overall costs will be much less than originally forecasted/budgeted.

[SECRETARIES NOTE: During Jan. 26, 2017 Board Meeting, there was discussion that music licenses for FM would cost approximately \$1,200-1,300 each agency per year. Internet license is separate and would cost a minimum of \$49 per month. George and John H. were to review detailed costs and report back. No motions were made at that time regarding final expenses.

Abbreviated version of this is in Jan. 26th minutes.]

Sponsor/Underwriting: Details of current plans are on our website.

Club Merchandising: Waiting for information from John H.

EAS Status: Need help networking system. Rec Center assistance not available, maybe Computer Club can assist. Communication pending regarding FEMA internet alert requirements.

Command Center Upgrade Status: Installed and working, less crashes, learning enhanced capabilities.

March 22 General Membership Meeting Update: There will be cake and guest speaker, Katy O'Grady. Procedure question about buying cake (or other items) using Club funds. Complete a requisition form for Andrew, he will then issue check to pay with .

New Business:

Grand Opening for Station: Read email from John H. regarding use of Stardust Theatre for movie showing and combination Grand Opening but on hold until further review with John H.

How to process Organization and Business Requests: Linda C. wrote a process and is available to all and will reiterate at Programming meetings.

How to process Organization and Business Requests: Linda C. wrote a process and is available to all and will reiterate at Programming meetings.

SOP's (Standard Operating Procedures) for Studio and Club: No comments at this time.

Retreat: Suggested to have a meeting retreat day away from studio to detail out some policy and procedures. General agreement to do. Discussion of possible locations, timing and agenda. Linda C and Linda M will move this forward and report options at next meeting.

Other:

Club/Studio History and Scrapbook are in middle drawer of large file cabinet for review and input.

Annual events that the club/studio participate in need to be put on extended calendar and should have “triggers” at least one month ahead to follow up on expectations and needs for participation.

Examples: Relay for Life, ARC events, Happy Campers

Upcoming “Happy Camper” activity last three weeks in March; recommended to have kids interviewed along with their “spot” recordings. These can be provided to them on CD and use the interviews and spots in our broadcasts.

Meeting adjourned 4:00pm

Next meeting March 9, 2017 at 3:00, Stampede Room

Submitted by:

Sherry Hayes

Secretary

Feb. 24, 2017

Approval

Signed by: Board approved at March 9th meeting

Title:

Date: 3/9/17