

**SCW Broadcast Club
General Membership Meeting
Wednesday, March 22, 2017
Palm Ridge Acacia Rooms**

Opening Remarks: President, Linda Campbell

Guest Speaker: Katy O'Grady, unfortunately unable to join us tonight

Business Meeting Called to Order: 6:03pm

Approval of Minutes: Secretary, Sherry Hayes. Draft of January Meeting Minutes was posted on Club website for review. No corrections. Motion to approve as posted, seconded, approved.

Treasurer's Report: Treasurer, Andrew Heidecker. Account Balances as of March 22, 2017. BMO Harris \$9,206.11 and Edward Jones \$4,674.45

Membership Report: Membership Chair, Sherry Hayes. As of March 21, we have 62 paid members for 2017. Since the last General Membership Meeting, three new members have come on board: Patty Lang, Valerie Griffin and Ed Westell. Welcome! For all members, please visit our website at broadcast.scwclubs.com. There is a wealth of information available there about the club, the station and community events.

Unfinished Business:

Fundraising, Sponsorship, Marketing, Website, PR: Polo Shirts can be made with Broadcast Club Logo. Boomer Tunes and The Dave Oz Shows both have received sponsors for their shows. A donation was received from members out of town to have a "Shout Out" from them on-air to congratulate KSCW on our broadcast license. Congratulate Webmaster Steve on his work to improve the look and access to information on our website. We can use some additional help with this during the summer if you have this skill and could volunteer. Joanne Jones will be taking over PR functions while Maggie Wright steps aside from this for a while.

FCC Required Emergency Alert System for FM Station: The EAS is set up but we are waiting for an adapter to install. We are sending a letter to request an extension to the deadline for activation because of this delay.

Also, John Huotari has been completing and submitting the music license forms. There are seven different licenses we need and we have all but two right now.

Volunteer Opportunities: Read the list of opportunities available. Introduced Julie Creed, Office Manager, who will be handing out sign up forms for anyone interested.

Quorum Established: Yes

New Business: Emergency Funds for radio. A motion was made by Andrew Heidecker to have a standing approval to spend up to \$5,000 this year for emergency replacement of equipment to keep KSCW on the air. Seconded by Stephanie. Discussion regarding specifics of this motion. Motion re-read by Andrew, seconded by Glen Hagy, Approved.

April Fool's Day Fundraiser: VP/Social Events Chair, Stephanie Rogall, presented details regarding the upcoming April 1st event. Flyers have been given to Rec Center for distribution. See you all there!

Member Comments: Consideration of airing old time radio shows, internet audience averages 2100 individual listeners per day plus 57 servers signed on. If anyone producing a show they want available on pod cast, George can get that done.

Closing Comments by President: If you've hesitated to become a volunteer, now's the time, please visit with other members while we mingle with cake and coffee. Thanks for coming.

Next General Membership Meeting is May 17, 2017, Palm Ridge Acacia Room, 6:00pm
Meeting adjourned 6:43pm

Submitted by:

Sherry Hayes

Secretary

March 24, 2017

