

**ON-AIR TALENT/PROGRAMMING MEETING      November 28, 2016**

**1:00pm      Stampede Room**

In attendance: Keith Fowler, Chair; Larry Anderson, Bill Persson, Kurt Hauswirth, John Houtari, Sherry Hayes, Bob Drabik, Bob Olson, Linda Olson, Stephanie Rogall

**This symbol >>>> indicates action required.**

From previous weeks meeting, the following comments or actions:

This meeting is temporarily moving just for two weeks: Tuesday, Dec 27 and Tuesday, January 3, instead of the usual Monday meeting, still at 1:00pm.

The Dec. 12 meeting will be chaired by John Houtari. He will take notes and email them to Sherry Hayes, who will then type and post on the Gmail Drive as usual for reference.

**Open Items:**

Gospel Show still on hold pending meeting with Rec Ctr

John checked promo's, PSA's, station ID's and found none needed adjustments for station hours of operation. Closed Item.

Regarding "Credits" for songs and/or programs use. Keith and Linda C. agreed having song list in file was sufficient if needed. For Linda Lee Polka Hour show, George K. has information to contact Linda directly and will pass that on to John who will make contact.

SCW Posse requests: In the later 2:00 meeting, Mo was present and her previous Posse spots are in the "Drive" for review. Keith will review to see if still applicable.

White Tanks Conservancy request: John will submit script for review next week.

For Dec 7 Club Meeting, Larry will provide script information to Keith for recording.

Barbershop Quartet offer to record spot for KSCW. Keith spoke to Bob, of the Quartet, and explained currently not going to utilize their services. Kurt H. knows a product that may provide what is needed for these short spots and will send link to Keith for review.

Regarding the exchange student request: It was agreed that they would be better served to find a station in their local broadcast area to publisize. SCW does not meet the demographics necessary to help with this request. Closed Item.

**New Items:**

Boomers Club request regarding Dec. 11 event. Script has too many "call to actions" issues and Linda C. will contact them to explain we cannot broadcast. Event information is published on our website and that might be an option. Closed Item.

Kurt belongs to an online group, SCW Frankly Speaking, and is getting feedback from residents/listeners there. They are requesting “smooth Jazz” ie: Kenny G. style. Kurt is planning to do a show with a Jazz theme but suggests this may be a “program” we want to develop and schedule.

Larry asked about shows including more “educational information” ie: the song title, artist, when it originated. This could help meet our “educational” content requirement. Some current shows already do this and moving forward this can be incorporated as new shows are produced. We can intro only 3 songs but can backtrack any number of songs.

Need song list for Sinatra shows, unless Warren G. already has. Warren is out of town and ok for now. Check flash drive submitted, may be there or with Warren when he returns.

Kurt asked we wanted to do any News feeds. Only local news items at this time. Closed.

Linda O. asked if station would increase power after license received. No, station is only going to be a low power station per it’s license.

Larry requests more older music to be played, possibly in the non-show air times. Also, more podcasts of concerts or community events would be good community service for station.

Bob Olson asking how are interview shows conducted. Keith explained his process and that there is equipment available at the studio if someone needs to sign out and use.

George K. has request from Governing Board President to podcast their meetings. There are some concerns and George will know more this week after contact with them again.

Meeting adjourned 1:55pm

Next Meeting – Dec 5, 2016 1:00