

KSCW Committee Meeting Minutes 2:00 p.m. Monday, November 28, 2016

The meeting was called to order by Linda Campbell at 2:02 p.m.

Also Present: Keith Fowler, Bill Persson, Stephanie Rogall, Ben Hayes, , Sherry Hayes, Larry Anderson, Kurt Hauswirth, John Huotari, Dwight Senne

Unfinished Business - Reports from Sub Committees

WEBSITE & EVENTS PAGE - Linda

- Another reminder for content in order for the website to stay updated.
- The latest schedule with Date Night with Gail is on the sites.
- Recurring information for 2017 is being put onto the events page.

MARKETING - Linda

- No Report

ON-AIR-TALENT/PROGRAMMING - Keith

- Detailed notes of this meeting are in the "Meeting Docs" folder of the shared DRIVE.
- Talent Release Forms will be kept in the dark blue "Forms" three ring binder by the monitor's table.
- Song credits are already logged so there doesn't seem to be a need to also put credits on the website.

OUT AND ABOUT - Linda for George

- 13 station ID's were recorded at the Turkey Trot Ball. George is working on cleaning them up.
- George is looking into the purchase of a sound system. Keith requested that he have input into the decision of what to get.

PRODUCTION - Dwight

- The manufacturer will be called again to find out how much longer until there will be a return phone call about the EAS audio output system problem.
- A PSA was loaded and was not playing because the upload procedure was not followed. It was put directly into a folder and no record was made, Dwight didn't know about it.

ADMINISTRATIVE UPDATES - Linda

- The Folders in the DRIVE of the shared gmail have been organized to make things easier to find. Audio files have been put in folders relating to the subject or name of the person/show.

New Business/ Comments:

Dwight commented that something more needs to be done with Marketing so that we have a little financial cushion and are not living year by year. Larry doesn't believe we will get much money for on-air spots since we can't do advertising. He reiterated his goal to have the studio component and club component be separate. It was pointed out that funds raised by the Club are used for the Radio station. Larry's belief is that the club should be much larger and there should be more social events to attract members who can help with other Club projects not related to the Radio Station. Mo said that she thought more should be done for Veterans at the December 7th General Meeting. Sherry offered to send emails out to request RSVPs for that meeting. A discussion on the social activities and functions of the Club in general ensued. This meeting was adjourned so that people who came for the items on the agenda could leave and the alternate topic discussion could continue after the meeting.

Adjournment: 2:31 p.m. - Next meeting December 5, 2016 - 2 p.m. - RoundUp Room