

**ON-AIR TALENT/PROGRAMMING MEETING      November 21, 2016      1:00pm**  
Stampede Room

In attendance: Keith Fowler, Chair; Larry Anderson, Bill Persson, Kurt Hauswirth, John Houtari, Sherry Hayes,

**This symbol >>>> indicates action required.**

From previous weeks meeting, the following comments or actions:

- Future shows to be submitted in 25-27 minute segments. If you choose, 14 minute show segments can be also be submitted and then used in four parts for a one hour show.
- This meeting is now on-air and programming, everyone on those two committees should attend and the 2:00 meeting is an organizational update meeting from the committee chairs to Linda. Others are welcome to attend either meeting but please keep questions for the appropriate meeting(s).

**Open Items:**

Gospel Show: >>>>Songs for this show are listed on Command Center and need to be reviewed by this group to determine if appropriate (secular) content.

>>>>This show should also be discussed with the Rec Center Staff to determine if there is any conflict with our charter. This to be discussed during planned meeting with Rec Center.

“Old Time Radio Show”: Bob and Linda Olson were not present today to review their status working on this show. They have committee member’s phone numbers, if they need help.

Warren’s (Gerecke) show for Sunday night has the intro and outro recorded and in production.

>>>>Keith will provide final on Tuesday for programming to be ready for Sunday show, 11/27/16.

Kiwanis Christmas spot reviewed by the group: Determined current spot(s) ok to use at this time.

>>>>John (Houtari) is checking current station promos to see if there are any references to hours the station is open for business to ensure they are correct or need adjustment.

**New Business:**

Larry (Anderson) requested a special promo to run regarding the Radio Club meeting Dec. 7.

>>>>He will submit script for on-air production scheduling ASAP since the meeting is two weeks away.

>>>>Release Form to use voice: A sample Release Form was passed around for review.

Anyone being interviewed for use on the radio MUST provide their authorization to allow us to

use their voice (or likeness). A verbal authorization, recorded, can be utilized but it is preferable to have a written, signed and dated release form for that programs file.

Email related to Barber Shop Quartet Jingle: >>>>Keith will contact the Quartet to review details and bring back to this committee for review.

Country Music Show (Dirks Bently) for air this Friday 11-26-16. Committee agreed show can be played during the country music program hours on Friday (4-5pm). >>>>Kurt and Keith will produce intro/outro for show and review show content today for production to have ready to schedule in.

How do we handle "Credits" for songs and/or programs use?? Shows would need to have a song list to file with that program and "credit" for the "use of show" could be identified on our website. Same with "music" we use on our station, the "credits" could be listed in general on our website.

>>>>Keith will review the website listing option with Linda (Campbell).

>>>>John will check for a contact from the "Polka Hour" show to see if we can receive their song list with their show each week.

SCW Posse Services PSA request: >>>>Keith will check with Mo (Burke) to see if she can record the separate services spots. Then will review with Production to set up either a rotate or random selection of these PSA's between 9:00am and 6:00pm each day.

White Tanks Conservancy request: >>>>John will email the script to the committee for review and comments at next weeks meeting.

Larry received lots of response from patrons at the Turkey Trot Ball last weekend regarding our radio station and its contents. We may need to fine tune our programming guide style descriptions and the content within those descriptions but the bottom line was a positive reaction from the group overall and lots of listeners.

Recording and replaying of musical shows in town: Example would be the Veterans Day musical show at Palm Ridge. It was recorded and could we replay it on the radio for those who couldn't attend? Discussion regarding possible different rules for "Performance Music" rebroadcast and also possible need for disclaimer from the group itself and their location sponsor. Good idea but needs further research.

Kurt demonstrated a free on-line program called "Zara Radio" which might allow each user to shorten their show production time. Kurt has used and found beneficial.

MEETING SCHEDULE CHANGE: This committee meeting will be held Tuesday December 27 and Tuesday January 3 instead of on Mondays those two weeks only. Thanks for your cooperation.

Meeting Adjourned

Next Meeting- Monday, Nov. 28, 1:00