

Notes for SCW Broadcast Club General Member Meeting

6:00 p.m. Wednesday, January 18, 2017 – Acacia Room

Meeting Called to Order: 6:02pm

Approval of Minutes: The minutes of the last General Member Meeting were not available so the motion was made by Linda Campbell, 2nd by John Huotari to waive approval of the minutes at this time. Passed

Opening Remarks – President, Larry Anderson expressed appreciation to the Pioneers of the Broadcast Club for all the ground work they did to get the radio station where it is today and a special Certificate of Appreciation was awarded to Linda Campbell for her efforts above and beyond for the club. Dwight Senne presented the award on behalf of the Broadcast Club. He also outlined the organization flow chart and gave some of the names of the members who fill those positions.

Treasurer's Report: Andrew Heidecker reported that we have 47 paid members at this time and we had one new member pay tonight for a total of 48 paid members. (The other numbers will need to be inserted later)

Broadcast Studio – Linda Campbell reported that the FCC underlying issue was discussed during the Talent and Program meeting. She reported that Steve Hotvedt has done a very good job with the Web Site. Engineering is led by Dwight Senne and that group has done a great job with the station operations. George Kuchtyak is doing "Out & About" and Hugh Kelly asked about Podcasting being used more with other organizations ie: Softball Games. It is something we can do without concern about FCC regulation because on demand streaming is strickly on the Internet.

Broadcast Club: - Stephanie Rogall stated that she was looking to make the activities a "Good Time" for everyone. She said the social committee & other events would be done to get exposure for our organization. She suggested things like the "Bing Fling" meeting where someone heard about it on the radio. She talked about having "Fun Raising" as fun creative & different ways to raise money for the club. Several ideas were given. Sherry Hayes who is doing our New Member outreach has a New Member information tab on the the web site. A suggestion was to have a "Help us be a better listener – Listener Appreciation day – for after we get our license. Other suggestions were BC Pioneer group appreciation event.

Unfinished Business: - Status of the FCC license

John Huotari reported that the license application was submitted on January 17th, 2017 at 10:00 a.m., and we are eagerly waiting to learn of acceptance. He suggested that after we get the license we ought to find a person to volunteer to become an expert on FCC rules which are part 33 of the FCC rules on things like maintenance logs of communication with other agencies & organizations and with communication with the public.

Dwight Senne reported on the Internet requirements for supporting the Emergency Alert System as is required by the FCC and the steps taken to meet those requirements. He also noted the reason for upgrading our Command Center is to better meet the FCC requirements.

Welcome New Members: - Sherry Hayes is our Membership Leader and she has developed a New Members information tab on the web site.

New Business:

Budget: Larry Anderson stated that the Executive Board has been working on the Budget for 2017 and asked Dwight Senne a few weeks ago to present the Board with his budget requests. Larry stated that Dwight had prioritized the request on an as needed basis and after hearing his request and being aware of the need to move quickly to address some of these requests, the Board voted to approve the following:

- For Internet connection and service for the year up to \$2300.
- For Internet service, one router capable of servicing our computers up to \$500
- For an upgraded Command Center to improve program quality up to \$500

Appointment of an Advisory Board - There was a good deal of discussion on this matter and it will go back to the Executive Board for further discussion as it may not be something the Club needs at this time.

Comments:

Maggie Wright presented her idea for a Sun Stock West Festival – There was some question as to why the Broadcast Club should be involved and Larry Anderson stated that as a part of the community we could announce something on the event and could provide moral support if requested.

George Kuchtyak reported that there was a nice increase in the number of hits on our Internet radio site and that the members of the Softball Club appreciate being able to hear the games rebroadcast. Also, that our club will be represented at the NewComers' Event tomorrow morning at the Social Hall and other members are welcome to attend.

Our New Historian Linda Marek presented information on the History of the Club that she has gathered and organized for our benefit. This information will soon be available at our Club Room/Studio for our members to peruse.

It was suggested that all of the attendees introduce themselves and give a short example of what they would like to see from our club. This was a sterling suggestion and all in attendance introduced themselves and made suggestions and many volunteered to monitor and to fill other needs of the organization. Members were asked to stay after the meeting to visit and to volunteer for club responsibilities.

The next meeting of the Executive Board will be January 26th, 2017 at KSCW. And the next regular scheduled General Membership meeting is scheduled for March 22, 2017.

Adjourned: 7:42pm