

KSCW Committee Meeting Minutes - Tuesday, January 3, 2017 - RoundUp Room

The meeting was called to order by Linda Campbell at 2:00 p.m.

Also Present: Bill Persson, Mo Burke, Glen Hagy, Dwight Senne, John Huotari, Bob Drabik, Stephanie Rogall, Keith Fowler, Sherry Hayes, Steve Hotvedt

Unfinished Business - Reports from Sub Committees

WEBSITE -

- Linda introduced Steve to the group. He will be a new Web Administrator. They will be working together until he gets a sign-on for the club site and is more comfortable with WordPress. Committee members were reminded, he will need content from them for the sites.

EVENTS PAGE -

- Linda is keeping up the events listings from home.

MARKETING -

- Linda contacted ARC about the funds they were going to give to the Broadcast Club for on air spots about the Cadillac they have now sold.
- It was acknowledged that Bill Persson now has a sponsor for his Camino Concept show.

ON-AIR-TALENT/PROGRAMMING - Keith

- More detailed notes of this meeting are in the "Meeting Docs" folder of the shared DRIVE.
- It was decided that sponsor announcements should be separate files so if a sponsor drops off, shows don't need to be redone.
- The process for getting alerts on the air was reviewed. Current example. A man was missing since Friday and we didn't get the call until sometime Sunday. In an effort to get a system setup, >> Linda will talk to the new commander at the Posse regarding direct contact when something like this happens. Getting notification of when the alert is over is also important. When we have an alert playing, someone will check the azdps.gov site on a regular basis. Per Dwight - The file created for this past Alert Recording was given a file attribute of "Alert". All the format clocks now have "rotate comment alert" at the top of the hour. If there is a current alert it will play, if there is none, it will be skipped. It was also noted that we should

never personally contact family members. Also, we will limit these alerts to 'human life or death' so as not to run into potential problems with people demanding alerts notices.

OUT AND ABOUT

- There are no new events on the calendar - It was confirmed that we will be at the NewComers Coffee on the 19th. - We are permanently included on the list in all future NewComer Coffees. John expressed the desire to be one of the groups that makes a presentation at these events. >> Who will be representing the Club at this event, needs to be confirmed.

ENGINEERING/PRODUCTION - Dwight

- There is an Engineering Meeting scheduled for January 10th at 10AM in the RoundUp Room. Dwight is hoping that some progress can be made toward normalizing the volume, minimizing the dead space between songs and making the station sound a bit more professional.
- Work is continuing toward getting the EAS on line.
- Losing attributes while using MP3 Gain was again discussed. Bulk restoring the sub genre tags using Army Knife was considered.

ADMINISTRATIVE UPDATES

- The next meeting is back on the Monday schedule - January 9, 2017 at 2pm in the RoundUp Room.

COMMENTS

- Keith wished everyone a Happy New Year.
- It was noted that there is a very high percentage of left handed people on this committee.

Adjournment: 2:32 p.m.