

ON-AIR TALENT/PROGRAMMING MEETING Jan. 23, 2017 1:00pm
Stampede Room

In attendance: Keith Fowler, Chair; John Ereth, Robin Grube, Sherry Hayes, Linda Campbell, Bill Perssons, Kurt Hauswirth, Steve Hotvedt, John Houtori, Maggie Wright, Stephanie Rogall, Andrea Kaiser

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Open Items:

>>>>>Broadcast Release Form should be used to authorize use of “original” music that the artist owns.

We are now a licensed station!! Congratulations to all!

>>>>>This does require changing some of our current announcements i.e.: removing “This is engineering test”. Also, everyone who produces shows, PSA, everything for broadcast; need to carefully examine content before submitting for broadcast.

>>>>>Schedule Changes: Before any schedule changes can be implemented or posted on-line, they must be approved by both Dwight (representing Production) and Keith (representing Programming). Then any new schedule will be presented to Linda with a date for inclusion on the website.

Today it was agreed to move forward with the following schedule changes for Sundays: 8am-10am Dave Oz Jazz, 10am-11am Rise and Shine Polka, 11am-12pm Gospel, 12pm-6pm Pop/Soft Rock, 6pm-7pm Gospel, Show Tunes is being pulled from the schedule until that file can be reviewed and modified, the rest of the clock stays as is.

>>>>>Genre Intro scripts are ready to record. Robin will be available this Thurs. at 12pm to work with anyone who wants to record them. Recording this week, editing and sound beds produced for spots, then to Dwight for scheduling.

New Business:

Status review of pending requests for PSA’s. Macro Knit Club, Organ and Keyboard Club, Northwest Valley Connect, 18-Hole Golf Club, Rotary Club.

>>>>>Steve H. is going to draft scripts to promote our own Club, SCW Broadcast Club. They will then need to be prepped for broadcast.

PORA (thru Larry) is requesting a 15 minute segment once per month. Recommend it go in the “Community Chat” schedule if/when ready.

>>>>>Robin also knows Vinni Bruno, a Beatles expert, who he will interview. We can then place the interview in “Community Chat” and take segments of the interview to into songs.

>>>>>Keith asked OAT to review their past work and correct errors i.e.: incorrect ID’s,

plosives, sibilants. Use of a product called “popper stopper” will help, also talking to the side of the mic will help minimize extra sounds. Re-record where necessary to improve professional image.

Kurt H. brought in \$100 check from Bob’s Variety Store who will be sponsoring the Dave OZ Shows. Plan to sponsor at \$100 each month. Congratulations Kurt!

>>>>Listened to John H. PSA for March 9-11 event for children. Ok to move forward.

>>>>If you want your photo on the website as a KSCW Voice, please come next week to get your picture taken for that purpose.

>>>>Station Monitors are needed to assure someone is in the station at set hours each day. Taking volunteers to schedule for this.

>>>>Next weeks meeting will start at 12:30 to allow more time with this group meeting and time before the 2:00 meeting.

Meeting adjourned 2:05pm

Next meeting on Monday, Jan. 30, 2017 at **12:30pm NEW START TIME**