

ON-AIR TALENT/PROGRAMMING MEETING Jan. 16, 2017 1:00pm
Round-Up Room

In attendance: Keith Fowler, Chair; John Ereth, Robin Grube, Sherry Hayes, Larry Anderson, Linda Campbell, Bill Perssons, Bob Drabik, Kurt Hauswirth, Steve Hotvedt, Glen Hagy, Mo Burke

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Reminder Items: 1:00 meeting is for OAT and Programming, 2:00 meeting is for Committee Chairs to Update Linda

Open Items:

Larry identified new organization structure with the two VP's (Linda and Stephanie) having separate committees reporting to them. >>>>A request for the new org chart to be made available for the group and Larry will provide to Linda for distribution.

>>>>Increase PSA's and Promo's to 2 per hour in order to have greater recognition

>>>>Steve to take information regarding production time requirements for PSA's and put on website for future reference.

>>>>Review the "Broadcast Release Form" and provide any input to Keith for next week. Any adjustments will be made and then available for use.

"Standards" staying as they are for now 5am-9am Sun. and Sat. and also 5-6am Mon-Fri.

New Schedule was provided to Keith from Kurt. Some express too many hours of Jazz in a row. Shared copy of old and new schedules for review and possible edit.

New Business:

Read sample of Robin's genre change intro's. Possible to add to each program change/top of each hour. Technically this can be done and all agreed good to do. >>>>Sample scripts will need some edits but let's move forward.

Larry suggested better control over PSA's ie: start and end dates better defined and wording to ensure not commercial.

Group agreed to remove the song "Hubba Hubba" from the playlist.

Keith has the interview from the Quilter's Group and suggests we need to identify a day and time to place the "interview segments" and have a name for this segment. Group approved 2:00 on Thursday, "Community Chat". >>>>Kurt will do a new schedule to include this and get to Linda. Future PSA's which have an interview segment should incorporate the interview information time/day. Need intro to announce "Community Chat" interviews.

>>>>Review Podcast options to sample shows

Meeting adjourned 2:03

Next meeting at 1:00, Jan. 23, 2017, Stampede Room