

Notes on: SCW Broadcast Club Executive Committee Meeting

3:00 p.m. Thursday, January 12, 2017 – Stamped Room

Meeting called to order at 3:02 PM by President Larry Anderson.

Present: Larry Anderson, Linda Campbell, Stephanie Rogall, Andrew Heidecker, Peggy Parsons, Ron Bevilacqua, Bill Persson, Andrea Kaiser, Dwight Senne, John Huotari. etc.

Minutes:

- Approval waived due to lack of Minutes of last meeting, passed.

Reports:

- **Treasurer** – Beginning Balance: BMO Harris \$9,139.93 Revenue increase \$1,250.62 & Ending Balance \$10,390.55. Beginning Balance: Edward Jones \$4,417.20. Revenue increase \$74.56 & Ending Balance \$4,491.56. Dues from 43 members \$? & Advertising of \$ from 12/1/16 to 12/31/16. **Total Funds available \$14,882.11 in account 1/12/17.** Andrew also reported that the CR-7 & 990 reports will be timely completed and submitted.
- **Membership** – 43 paid members as of today.
- **Broadcast Club** – Stephanie –
 - **Sustaining Membership** – no report
 - **Fund Raising** – no report
 - **Activities** – Stephanie outlined several potential social events & activity opportunities being reviewed. No action.
- **Studio** – Linda
 - **Administration** – Our new Web Master Steve has worked to upgrade our Web Page.
 - **Engineering** – Dwight – has budget request.
 - **Production** – no report
- **Correspondence** - Anderson – None.
- **Other** – Anderson – Reported on a meeting held with members of the Rec. Centers and asked both John & Dwight to comment on the results of that meeting. The meeting covered our FCC license request and necessary actions to comply with requirements. The Rec. Centers will work with us to comply with FCC requirements.

Unfinished Business:

- Status of FCC license – John reported that after meeting with representatives of the Rec. Center he would be submitting our license request (Form 319) within the next two weeks. There were some requirements that we would need to have accomplished within 60 days after our license is granted but Dwight is working with the Rec. Center & Cox on our compliance.
- Welcome New Members – Sheri has developed a new member package and it is on the Web Site. We will not have New Member recognition at our next General Meeting as Sheri will not be able to attend.

New Business:

- **Restructure of Current Committee/Groups & Meetings:** Discussion about composition and

process & procedure during 2017. Dwight will lead the Engineering Team which he has divided into 3 groups: Hardware, Software & Production. He has chosen leads for each of those groups and his team has determined that a purchase of a backup transmitter is not justified at this time.

- **Manager Appointment:** (This issue was discussed during Reports above)
- **Appointment of Advisory:** This issue was discussed and will be reviewed at a later meeting.
- **General Membership meeting format:** This was discussed and we will continue to develop our General Membership meeting format for next month at our next Ex. Board meeting.
- **Budget for 2017:** Dwight reported that his “Needs” requests were prioritized by a numeric weight system and they are as follows:
 - Dedicated Internet – 9.5 cost \$1800 to \$2500 annually
 - Router – 9.6 cost \$100 to \$400
 - Network Printer – 7 – Cost about \$300 for Laser, keeping current printer for color needs.
 - Upgrading Command Center – 8 cost about \$400. This should address our stability issue.

Due to time constraints the Board agreed to move on some of the Budget issues immediately as they will be important for our FCC license approval.

Motion made & amended Stephanie and 2nd Linda to authorize Dwight & Andrew to purchase “Dedicated Internet service and authorized up to \$2300 paid annually for that service. Passed

Motion made by Stephanie and 2nd by Linda to authorize Dwight & Andrew spend up to \$500 if necessary to purchase a router necessary for the Dedicated Internet service. Passed

Following issues Tabled due to time:

- **PSA’s for Broadcast Club**
- **Broadcast club & KSCW-LP FM etc. internet branding**
- **Studio Keys**
- **My Grove**

Comments: Andrew, Ron, Bill – Marketing suggestion, Dwight, John, Linda, Stephanie, Larry- Thank you and we should need to work on recognition of Founders. (John – perhaps we should do that recognition after we get our FCC license)

Next Executive Board Meeting January 26th, 2017 at 3pm. TBA

Adjourn: 4:24pm