

## **KSCW Committee Meeting Minutes - Monday, February 27, , 2017 - Studio**

The meeting was called to order by Linda Campbell at 2:02 p.m.

Also Present: Dwight Senne, Keith Fowler, Sherry Hayes, Steve Hotvedt, Robin Grube, John Huotari, Stephanie Rogall, Kurt Hauswirth

### **Unfinished Business - Reports from Sub Committees**

#### **WEBSITE**

- A logo that links to Sun Health's flyer for the Motors & Meals event has been put on the Home page of the Radio site due to a substantial in-kind donation from them.
- George Kuchtyak is done testing the podcasting for shows, a link will be added to the website.

#### **EVENTS PAGE**

- The Events page and announcements have been eliminated. It was too labor intensive.

#### **MARKETING**

- Stephanie and Mark will be manning the table at the Motors & Meals event on March 11th.
- The Tom Roxy - To My Surprise Shuttle email will be forwarded to Mark Johnson.
- The email from Sun City Bowlers will be sent to Mark Johnson for a response.

#### **ON-AIR-TALENT/PROGRAMMING**

- Notes for the 1:00 p.m. meeting are on the Meetings page of broadcast.scwclubs.com
- Keith will answer JC Eaton - They may record an interview for a Community Chat.
- Karaoke and Musician's Club promos will be remade. The ones running are almost a year old.
- Linda will answer the Theatre Critic offer to tell Jay that we are not interested.
- Keith turned in 2 show proposals to have on file for shows that have been airing.
- We are not interested in the email offer of a syndicated Folk Music program.
- The Motors & Meals promotion is being moved to the "liners" folder so it will play more often.

#### **OUT AND ABOUT**

- Regarding the Pickleball Grand Opening, John is waiting for more information from Ken Holtz.
- We have 16 Happy Camp participants scheduled during the last 3 weeks of March. Other recording will be done on those Thursdays between noon and 1.
- It was decided that we can not accomodate Sun City's Relay for Life request for March 11th.

#### **ENGINEERING/PRODUCTION**

- Programming will be done in the morning so there won't be a conflict with Happy Camp.

#### **MEMBERSHIP**

- No new members since the last meeting. 60 and holding.

ADMINISTRATIVE UPDATES and NEW BUSINESS/COMMENTS - None.

**Adjournment:** 2:41 p.m. - Note: The General Meeting is March 22nd - Acacia Room - 6 p.m.