

KSCW Committee Meeting Minutes - Monday, February 13, , 2017 - Studio

The meeting was called to order by Linda Campbell at 2:00 p.m.

Also Present: Larry Anderson, Keith Fowler, Sherry Hayes, Dwight Senne, George Kuchtyak, Stephanie Rogall, John Huotari

Unfinished Business - Reports from Sub Committees

WEBSITE

- It was noted that some information upcoming meetings might need to be updated. Also, hours on the KSCW Shows page don't always agree with the Program Guide.
- Webmaster, Steve Hotvedt will be listing that "all times are Arizona time" on the Shows and Schedule pages.

EVENTS PAGE

- Larry is continuing to record the announcements of Daily Events for Tomorrow off of this page.

MARKETING

- We received a donation from Sheila of the Beaders. They had a very successful Bling Fling event over this last weekend with several people mentioning they heard about it on KSCW.
- Some marketing material is being worked on for the PORA Expo on Saturday.

ON-AIR-TALENT/PROGRAMMING

- Notes for the 1:00 p.m. meeting are on the Meetings page of broadcast.scwclubs.com
- Stephanie is editing PSA scripts for Safety Awareness and Updating Resident information with the Posse. She will be record them, in the Studio with Keith, this Thursday
- It was decided that any schedule modifications will only occur on the first of the month.
- Show and spot previewing is done by the person who does the recording. Hopfeully, glitches that have been occurring will be eliminated after the install of the new Command Center.
- IDs at the top of the hour were reviewed and determined to be legal.

OUT AND ABOUT

- The PORA Expo Event is on Saturday the 18th and the Relay for Life is on Sunday the 19th..
- We have been asked to have a table a the LPGA on March 4th & 5th
- NWVC's Motors & Meals on March 11th has a paid DJ - They need to clarify what they want.
- We have 8 days of Happy Camp participants during the last 3 weeks of March.

ENGINEERING/PRODUCTION

- A separate software folder has been created for Sponsors. The Program date calendar will be used to keep track of beginning and end dates for sponsor messages.
- Linda will find the date that CentruyLink messages started playing.
- The Command Center Install is scheduled for Tuesday morning.

MEMBERSHIP

- Sherry is putting together Membership flyers and applications for the PORA Saturday event.

ADMINISTRATIVE UPDATES

- We do not have the Stampede Room next week.

New Business/Comments

- There was some discussion about the “Dusk in the Desert” show made by Warren. It is expected that he will be at next week’s Monday OAT/Programming meeting.
- George asked that we put together a PSA or Promo to help the Posse recruit volunteers. Jan is their PR person. Larry will contact them and email George with information.

Adjournment: 2:31 p.m.

Note: The General Meeting is March 22nd - Acacia Room - 6 p.m.