

ON-AIR TALENT/PROGRAMMING MEETING Feb. 13, 2017 1:00pm

Stampede Room

In attendance: Keith Fowler, Chair; John Ereth, Robin Grube, Sherry Hayes, Kurt Hauswirth, Steve Hotvedt, John Huotori, Maggie Wright, Glen Hagy, Stephanie Rogall, Bill Persson, Larry Anderson

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Reminder Items:

Station has auto reset function. After seven minutes of **silence**, Command Center will reset and begin automatically. However, if you hear an “unusual sound” being broadcast, the system believes it is operating correctly and won’t reset. If you hear this for a period of 10 minutes or more, please call the following to report: Dwight, George or Marty.

Old Business:

When show times change or a show is added, be sure to edit or write up a description that is correct for the day, time, or show. This information is available on the “KSCW Shows” tab of our website and needs to be accurate.

>>>>Need show description for Gospel Show. Glen to do.

>>>>If you have a show, please check the website periodically to ensure it is correct.

>>>>Steve to add to the bottom of “KSCW Shows” page and also “Program Guide” page that all times listed are AZ time (Mountain time zone).

Show Title Standardization from last week: 1A (name of show), 1B (name of show), etc.

>>>>Keith will help anyone who needs to rename existing files in Command Center.

>>>>Keep copy of all your show names/titles for future reference

>>>>Passed around calendar book that will be available near Command Center computer for everyone who has a show to list their own show days and times to play. The calendar will have each day’s hours listed and everyone needs to log their own shows in the appropriate day and times **when they submit shows for scheduling**. If nothing is scheduled, your show will not air. If you have a sponsor that should run with your show, please add to book with your show. Billy, Maggie and Glen may need attention numbering existing shows.

Should this book also be used to list where all sponsors run? Need to check with Dwight.

Philip Noce has a syndicated radio show out of NJ and requests us to consider streaming his show on KSCW, at no charge. “Story Untold”, stories behind the songs.

>>>>Keith will contact to get more details on show and process (ie: Polka show is emailed to gmail account, also does he have sponsors embedded in show, how to document songs in his shows)

>>>>Request we do a promo for the Posse to ask residents to update their contact information with them. Linda C. will get details, Stephanie will do script and record this coming Thurs.

(continued)

New Business:

>Pulling frost warnings

>Top of the hour ID's meet FCC requirements

>Any program changes must be submitted by the last week of the month for implementation on the first of the following month. All changes occur first of the month only.

>>>>Request to do a PSA for Posse regarding speeding in community. Stephanie will edit, then record Thurs.

PORA Vendor Fair this Saturday. We have a table to promote station and club. Will have membership material and applications as well as sponsor packages available.

Hand out of other community radio stations to listen to for comparisons.

>>>>Secretary to provide meeting notes to then be posted on Club website.

Next meeting Monday, Feb. 20, 2017 at 1:00pm

Meeting adjourned 1:52pm