

ON-AIR TALENT/PROGRAMMING MEETING December 5, 2016 1:00pm
Round-Up Room

In attendance: Keith Fowler, Chair; Larry Anderson, Bill Perssons, Kurt Hauswirth, John Houtari, Sherry Hayes, Bob Drabik, Mo Burke, Andrea Kaiser, Linda Campbell

This symbol >>>> indicates action required.

Read and discussed an article from the Independent Newspaper from a listener.

From previous weeks meeting, the following comments or actions:

Reminder that the meeting dates are changed to Dec. 27 and Jan. 3 for only those two weeks. Also, John Houtari will chair the meeting next week, Dec. 12.

Song credits topic, keeping logs in program files is sufficient. Closed item.

>>>>Regarding Linda Lee show, John is checking with Lee DaShane (sp).

Mo's meeting with Posse to do more "tips", John has provided the "ready" ones to production for broadcast.

>>>>Mo suggested a "Sunday Shuffle" with different kinds of music on weekends.

Keith noted a member, Claire Hutchinson has 3 of her own Christmas songs for us to play and Keith will put into rotation. Closed item.

John played the spot for White Tanks Conservancy and also for the Community Fund, both were agreed to be ready for programming. Closed item.

The spots for the upcoming Dec. 7 meeting are on the air and report on the evite response presented. Closed item.

Barbershop Quartet was advised we were going in different direction. Closed item.

Products to produce our own are too expensive, so may look to local choirs.

>>>>Suggested to maybe do with own talent, all record "KSCW" and merge into fun product from several versions. Everyone can play with the recording and we'll combine later for use.

>>>>Sinatra shows don't have song list. Will need to go through manually and list each song. Slow process but will be working on.

Agreed that current Christmas shows will be run back to back starting on Dec. 24 at 5PM and go through Dec. 25 at midnight. Regularly scheduled shows will be broadcast in the normal time on those days. >>>Keith will check with Dwight on programming.

Ensure we always advise our sponsors or PSA requesters of our time requirement for

recording and programming to ensure we have enough time. Three weeks lead.

>>>>Who works with the Independent Newspaper regarding our listing in the Club Listings? Believe Maggie does. We currently have two separate listings and they don't accurately reflect our current operation status.

Keith explained to group what happens when broadcast has to reboot. Currently goes to an existing podcast. Dwight is working on how to get it back to regular programming.

If anyone hears an abnormality, please record the day and time so that the specifics can be investigated properly.

Suggested a "request" program that we can solicit listener request and then they'll know a day/time when those would be played. Can even put in "dedicated to/for".

New Business:

Discussion about possible use of old radio shows and comedy skits. Should be recorded with disclaimer "rebroadcast from...." Then loaded in programming file. Can be pulled from that file for any programming agreed to.

George K. is in charge of any outside event participation by the station to supply music.

>>>>Kurt will bring in Manheim Steamroller and Trans Siberian Orchestra music to load for Christmas shows.

>>>>Andrea is going to research possible use of old Lucy shows. Discussion of using "Texas Tenors" but currently they are "pay to play" group, so not for us.

Can we use movie audio in our programming? Yes, is currently being done.

Adjourned at 1:55pm

Next meeting will be Dec. 12, at 1:00.