

ON-AIR TALENT/PROGRAMMING MEETING December 19, 2016 1:00pm
Round-Up Room

In attendance: Keith Fowler, Chair; Larry Anderson, Bill Perssons, Kurt Hauswirth, John Houtari, Sherry Hayes, Bob Drabik, Andrea Kaiser, Dwight Senne, Linda Campbell

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Christmas Shows moving along quite well. Dwight presented schedule to review, all ok'd.

Again, next two meetings will be on Tues. Dec. 27 and Jan. 3

Larry requested all PSA's be reviewed for compliance before end of year. >>>>John H. will do and Andrea will help if needed. Dwight requested any incorrect ones be renamed, so they won't play or just be deleted from file.

PV Patches Promo request – As with their request, Larry wants to do interviews with community leaders. Possible schedule for Wed's, noon til 1:00pm to record, then edit for programming. This is something for next year.

Olson's are out of town until Jan. 6. Andrea is going to work with them on som Feb. plan to start Old Time Radio Shows. A disclaimer will be necessary on these shows and recommend to “book-end” the broadcast with “re-broadcast info and disclaimer”.

Larry asked if there was a log to track PSA's. The Program Log and Output Logs exist in Command Center and can be printed out for review at anytime.

American Legion has some PSA's to be recorded. Bob D. and Andrea offered to do on Thursday.

New Business:

John H. listened to a webinar by GMR (BMI competitor). Not viable option at this time.

Program sponsor discussion. Putting sponsors with specific programs requires a great deal of programming and future editing work, if/when sponsors change. Better to insert separately throughout day, “portions of today's programming sponsored by....”. Agreed to at this time.

Meeting adjourned 1:50pm

Next meeting on Tuesday, December 27, 2016, at 1:00pm