

SCW Broadcast Club Board Meeting Minutes ~September 22, 2016

Meeting called to order at 3:00 pm. Board Members in attendance: George Kuchtyak, Linda Campbell, Ron Huotari, Andy Heidecker, Peggy Parsons.

Members present: Bill Parsons, Maggie Wright, Larry Anderson, Ron Bevilacqua,

Minutes approved as distributed.

Treasurer's Report printed on Agenda. Total in bank \$7,048.91. Received three donations. None were from members. Andy sent thank you letters.

Committee Reports:

ENGINEERING: President asked that future meeting minutes be emailed to board members. Peggy will add them to club minutes. Last Thursday we started simulcasting on FM and Internet stations. Ron is preparing a backup on an existing computer in case Command Center is off.

PROGRAMING: Working on sponsorships and promos. Maggie will take over as Program Chair asap.

INTERNET/FM: Refer listeners to website for detailed information. Only general info announced on station. Larry will send summary of what we can do according to IRS and FCC. Spots should be 30 seconds or less.

WEBSITE: Linda reported that SCW site has been updated. Ron pointed out that our Schedule doesn't have our station name at the top, and it will be added.

CLUB MANAGEMENT: Linda has had station/studio calls forwarded to her phone since Labor day. Ron volunteered to have calls forwarded to his phone for the next two weeks. Phone must be answered five hours/day after we get permanent FCC license.

Linda discussed a Picnic/Barbecue at ARC Club patio/awning on Saturday, November 12.

Thursday, October 12 is Newcomers coffee – 9:00 – 11:00 am.

Attended Boomers general meeting on September 20; resulted in two new members for our club.

MARKETING & FUNDING: George will speak at Rotary on September 23. He will attend the Hillcrest Dance Club fund raiser on November 19, and Open House at R.H. Johnson. East Coast Swing radio spot mentioned. Maggie is writing an article for the Rec Center News.

UNFINISHED BUSINESS: Received approval from Rec Center to purchase EAS (Emergency Alert System). Will apply for permanent FCC license as soon as we have EAS.

Will discussed a back up transmitter (minimum, medium, maximum) within the next three months, depending on funding.

General Meeting is October 5. Need a quorum to elect new officers.

SCW Broadcast Club Board Meeting Minutes ~September 22, 2016 - continued

NEW BUSINESS:

Anything above \$300 requires Rec Center approval (CR 6 form)\

Larry discussed October 15 booth at PORA Fair. Bill volunteered to attend and walk around with his portable radio playing our station. KSCW is on the air prior to events at Beardsley instead of Kjazz. (Music played at Rec Center is up to pool monitor.)

George showed a "Happy Birthday" card from Heather who listens to our station and has made recordings in our studio.

Next Board Meeting: October 13, 2016

Meeting adjourned at 4:00 pm.

Submitted by Peggy Parsons, Club Secretary

NOTES:

Treasurer (Andy) will be out of town October 18 to November 20.

Larry will be out of town October 5 and will miss our general meeting.