

SCW Broadcast Club Board Meeting Minutes -- October 13, 2016

Meeting calling to order by Vice President at 3:10 pm. Late start due to malfunction A/C in studio. Board members present: John Huotari, Linda Campbell, Andrew Heidecker, Peggy Parsons. Absent: George Kuchtyak. Others attending: Bill Parsons, Larry Anderson, Ron Bevilacqua, Maggie Wright, Stephanie Rogall, Bill Persson (guest from Corte Bella)

**Minutes** approved as distributed.

**Treasurer's Report** printed on agenda. Total: \$9,122.66. EAS has been ordered. Rec Center will apply for permanent FCC license when EAS received.

**Engineering:** FM station stable. Internet spotty. Testing re-start. Have no security from hackers. Might add password/internal firewall. New PSA's recorded this week -- airing/rotating for one hour on Mondays at 6:00 pm.

**Internet & FM:** Need own wifi. Possibly use Century Link and trade for spots/mentions.

**Website:** A member might take over in January 2017.

**Studio Management:** For emergency 911 calls, say Building B One, not building H. Do not use 'Men's Club'. Firemen don't know names of SCW buildings. Also, use hall phone, not a cell phone, in case call needs to be tracked.

**Programming & Funding:** New underwriters coming in. Mentions on station for their events. Prices for underwriting for small businesses being quoted when approaching potential sponsors. Discussed Constant Contact - top mass mail system on internet. CC could also be used for membership and newsletter (in 2017). Potential car raffle with ARC discussed. Club will participate in October 20 Newcomers Coffee. Will be doing a one minute promo for Farmers Market at Presbyterian Church - (October 25) -- last Tuesday of every month. Andy will email info to members for Hillcrest Dance Club's fund raisers on November 19 and encourage members to attend.

**Other:** Mandatory semi-annual Rec Center meetings are Nov. 2 and 3. BC will be represented on Nov. 3 as Nov. 2 is our next general meeting, and a quorum is needed to elect next year's officers.

**Social:** Joint Picnic with ARC on Saturday, November 12.

Next meeting: October 27.

Meeting adjourned at 3:55 pm.

Submitted by Peggy Parsons, Secretary