

SCW Broadcast Club Board Meeting Minutes ~ March 10, 2016

President called meeting to order at 3:00 pm. Board members present: George Kutchyak, John Huotari, Andrew Heidecker, Peggy Parsons. Members: Ron Bevilacqua, Stephanie Rogall, Mo Burke, Ron Bevilacqua

Minutes of February 25 meeting approved.

Treasurers report: Bank balance \$2,423.25. Edward Jones account: \$4,056.31.

Engineering: Work performed on antenna. Problem not solved. Ron is working to help solve the problem. George may also get involved. Internet station working and getting good response.

Programming: Cut ten new promos. Stephanie recorded one for Theatre West's Bye Bye Birdie and the Rhythm Tappers Night at the Oscars. Eleven people attended last meeting. Med Marketing in Scottsdale apparently likes our music and interested in doing a five minute cancer program for March. Maggie and John plan to meet with them and help form a marketing plan.

Studio Management: When someone attends an event to advertise or promote our club, they should send an email blurb to Linda for the file.

Funding: George, John, Keith and Stephanie will meet with the Sundome Business Associates at 8:00 am in the Frame Store on March 14. Owner of the Hole in One Restaurant is Chair of SBA. This will be our first meeting with the Gang of 26 businesses located in SCW, (not including big stores like Safeway's, Bob's, Ace Hardware). Will demonstrate promos and discuss prices for daily/monthly spots on the radio.

Events: Mo visited with Holly Bishop – Community Relations Committee. Mo is working with the Fire Department for an event in October. A cancer event will be held on Sunday November 6. Jazzy Poms may be invited to perform.

OTHER BUSINESS:

Fans with Broadcast Club logo were donated and will be available to give away. John and Mo will record Rhythm Tappers show on April 22 & 23. John will make a DVD and Broadcast Club will make copies. Club will be paid by the Rhythm Tappers. Stephanie is working on prices for logo T shirts (silk-screened and embroidered).

Next meeting on March 24.

Meeting adjured at 3:30 pm.

Submitted by: Peggy Parsons, Club Secretary