

SCW Broadcast Club Board Meeting Minutes ~ June 9, 2016

Vice President John Huotari called the meeting to order at 3:00 p.m. Other board members present: Linda Campbell, Andrew Heidecker, Peggy Parsons. President George Kutchyak absent due to illness. Club members in attendance: Bill Parsons, Stephanie Rogall, Jan Rittmaster, Tom Jones, Hal Lind, Maggie Wright, Ron Bevilacqua, Keith Fowler, Anne Vaugier, (PORA), Larry Anderson, Dave Putman. John welcomed everyone and asked new members and guests to introduce themselves.

Minutes of last board meeting were approved as distributed. Treasurer's Report on attached Agenda.

Engineering: It may be possible to buy EAS for less than originally expected. Problem with A/C in studio – warm air blowing instead of cold so transmitter turned itself off and requires a manual reset.

Programming: We have some sponsorships now and expect to get more. Need additional people to record music programs. Also need variety of station ID's recorded. Would like more people to learn Audacity and how Command Center. George is studying how to do remote operation from home. Tom Jones discussed the Great Race that starts next week, including promo and updates.

Studio Monitors: Discussed reducing studio hours. Decision should be made at next board meeting. Telephone works anywhere so can be taken from the studio and answered at any time.

Website: Radio doing its own thing. Waiting for a second command center so internet and FM work in tandem. Need to get internet hardwired.

February is deadline for final FCC permit. Recommend sending application in October.

PR: Scheduling events. Doing market outreach and sort of have a paying/donating client. Potential price schedule: \$2.50 to \$5.00 one minute spot. \$5.00 for 8 second mention. Underwriting donation. Stay away from contracts. Can write receipts or thank you's.

Unfinished Business: Nominating committee appointed: John Huotari, Linda Campbell, Stephanie Rogall. Discussed supporting ARC by buying a brick. Tom Jones will get back to us with costs. On May 26, New York Times reported exemption from paying artists royalties on AM/FM stations. Keith will look into this.

New Business: Discussed back-up transmitter. Might buy from a station that is closing/folding.

Events page lives on Bob Reynolds computer. Keith offered to donate a Dell computer to house this information.

Hal mentioned need for data statistics like provided for internet station. He will work on a short form (about five questions) for members to use to interview people at various places in the community to build a baseline of information and create a flow chart.

Meeting adjourned at 4:40 pm.

Submitted by Peggy Parsons, Club Secretary