

SCW Broadcast Club Board Meeting Minutes ~ January 28, 2016

Meeting called to order at 3:00 pm by president. Board Members present: George Kutchyak, Linda Campbell, John Huotari, Andrew Heidecker, Peggy Parsons. Members: Bill Parsons, Hal Lind, Glen Hagy, Bob Reynolds, Stephanie Rogall, Waren Gerecke, Mo Burke, Maggie Wright, Ed Archambault.

Minutes of January 14 approved with one correction.

Treasurer's Report: 2016 members: 49. Checkbook balance: \$4

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183.35. E Jones account: \$3,827.10. Three donations received = \$665.00. The club owes \$1,004.36 to members who have loaned money for expenses.

COMMITTEE REPORTS:

Engineering: We're test broadcasting Monday thru Friday from 8 am to 4 pm. Andy will send an email to members to let them know the hours we're on the air.

Programming: John and Bob have been working on getting announcements ready to put on station. Six people have produced programs we have run on the internet station.

Maggie Wright

Glen Hagy

Keith Fowler

Stephanie Rogall (promos)

Ron Bevilacqua

We are trying to make internet programming compliant with FM. Command Center will help as it's intuitive to announcements, station identification and keeps Log

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. President George complimented members who have worked diligently to get us where we are today. A year ago we needed a product. Now we have three: FM station, internet station and website. Real evidence of progress.

FM radio

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rogram testing will begin Monday, Feb. 1. FCC has been notified. Start mimicking what our program will be when final license is obtained. We must announce "testing" every 24 hours, but can do it more often throughout the day to attract potential sponsors. Estimated cost for LP FM is \$1100.00/ year.

Internet – Will move to Cirrus cloud. Streaming will be \$59.00/month plus \$20.00 set up fee. Cost is less than what we paid for Live365. Royalty fee schedule will stay in effect until 2020. Although increase was 500% to 700%, artists will actually get less money.

Webmaster: Bob reviewed web pages to attach to club calendar, expects to keep it fresh and updated. No board members knows the password for suncitywestradio.com. George will obtain this from David asap.

Funding: Linda completed a simplified Raffle plan, however Earl Mackert is out of town, and fund raiser needs Rec Center approval before we can implement it.

UNFINISHED BUSINESS:

Discussed possibility of FM station being on the air during weekends. Transmitter will be re-racked by Hal and Ed this weekend, but we could start weekend broadcasts in mid February. George said the busiest days on the internet station are Friday, Saturday and Tuesday. John asked if we're ready to train more people to turn transmitter/computer on. Hal said yes. Bill volunteered to do it on weekends. Needs to be turned on five to seven minutes before broadcast begins. Hal mentioned it would be easier to have eight hour blocks instead of four. George said we can do that.

Command Center: George contacted the company we want to buy from. Quote came back at \$3,182.00. He told them our budget is considerably lower. Second quote is \$2,281.00. A motion was made to increase purchase price for a Command Center for no more than \$2,300. Motion was seconded, discussed and passed unanimously.

General Meeting is Wednesday, Feb. 3 in the Acacia Room at Palm Ridge at 6:00 pm. Cake and coffee will be provided.

Next board meeting is Thursday, February 11 at 3:00 pm.

Meeting adjourned at 3:40 pm.

Respectfully submitted by Peggy Parsons, club secretary.