

SCW Broadcast Club Board Meeting Minutes ~ February 11, 2016

President called meeting to order at 3:00 pm. Board members present: George Kutchyak, John Huotari, Linda Campbell, Andrew Heidecker, Peggy Parsons. Members: Ron Bevilacqua, Bill Parsons, Stephanie Rogall, David Putman, Hal Lind, Ed Archambault, Warren Gerecke, Mo Burke, Bob Reynolds.

Minutes of Jan. 28 meeting approved.

Treasurers report: Bank balance \$1,931.11. Edward Jones account: \$3,773.45.

Engineering: Transmitter turned on at 6:00 am this morning. Had an antenna system problem last week. Ed, Hal and Ron inspected and fixed problem at top of the pole from ground level by running a heavy current through it. Apparently had a weak connection. If we have a problem in the future, we may have to go up inside the pole and replace everything.

Programming: Will have Keith record an announcement that we're still in engineering test mode for FM station. Discussed possibility of FM station running 24 hours/day. Internet station is dead from 11:00 pm to 5:00 am. We have three seventeen hour play lists which we alternate on odd and even days. FM station will be on the air for Saturday's ARC car show. At present someone needs to be at the studio when the station is on. Command Center will make it possible to access station through remote phone and log on.

Internet Station: Getting good statistics so we know how many people log on and when. Will work on a QR code to make it easy for people to listen to internet station.

Studio Management: Linda requested that if someone comes in early, please open the front door and display our sign. Also, please help keep the room clean.

Fund Raising: Andrew hooked us up to ebay and a donate button has been added for people to make donations to the club.

Unfinished Business: Discussed Raffle idea. Linda distributed copies of potential outcomes. Club should make \$8,900 after expenses, if 5,000 tickets are sold. Every ticket sold is a potential radio listener and should increase our audience for donors. Break-even point is selling 2,800 tickets. A motion was made to present raffle idea to membership at March 2 general meeting. Motion passed.

New Business: Bob Reynolds used a screen to display the calendar he created to advertise SCW daily activities and events. Bob plans to pay an programmer to automate the program to include having current day's activities automatically deleted at midnight plus a Go Back button. Program is on scw.com website under community events, and includes links to flyers. Each club can click to access and fill out a form with their club's information. May also click to buy tickets. Club reps need only verify their own password to edit and submit form to be included in the calendar. Club board would have final approval to accept or deny a club's submitted form. A motion was made to add Bob's calendar to our website. Motion passed.

Public Relations: Mo said Maggie needs to know who to get info from for articles. Everything going out from our club should be seen and approved by the president. Next great announcement should be Bob's calendar for ALL activities in SCW.

Other: We will have a booth at the ARC Car Show on Saturday, Feb. 13. Need volunteers to sit at our table and promote the radio station.

Next meeting on Feb. 25. John will be out of town.

Meeting adjured at 4:40 pm.

Submitted by: Peggy Parsons, Club Secretary