

SCW Broadcast Club Board Meeting
3:00 p.m. Thursday, May 26, 2016
Stampede Room

Call to Order: President, George Kuchtyak called the meeting to order at 3:05 pm.

Those in attendance were:

Board members: George Kuchtyak, John Huotari, Linda Campbell and Andrew Heidecker.

Club members present: Stephanie Rogall, Ron Bevilacqua, Maggie Wright and Larry Anderson

Approval of Minutes: The minutes of the May 12, 2016 meeting were approved.

REPORTS OF COMMITTEES

Treasurer's report:

As of May 25, 2016 the BMO Harris account is \$2,587.15.

As of May 25, 2016 the Edward Jones account is \$4,242.85.

Engineering:

No Report

Programming:

John reported that he and Larry Anderson have recorded several days of Community Daily Activities using one of the study cubicles in the library. Anyone using those cubicles for recording will have to take "Studio B" or "Parsons Mobile Studio" (cardboard boxes lined with foam rubber) with them for noise reduction. Warren Gerecke is continuing to work on his "Dusk in the Desert" program. Ron is working with Alex Schragel from the Automotive Restoration Club to record promos for the "2016 Great Race" beginning June 18th. He is also finalizing arrangements so progress reports can be played on the FM once the Great Race begins. The committee continues to work on additional programming.

FM Radio:

The radio station has been running consistently well for a week with few adjustments needed. "Command Center" froze up yesterday in the evening and had to be rebooted. The reason will be investigated. George has sent the "Command Center User Guide" to Ron and John, once everyone is familiar with it, remote operation will be set up. Internet: Now that "Command Center" is hooked up to the Internet, recordings in the "Command Center" library are accessible for the Internet Station also.

Studio Management:

No Report

Webmaster:

Linda asked everyone to go on the websites and tell her if they need anything to be different. If they come into the studio and show her what they want, she will "fix it". Suncitywestradio.com still exists as one page. There are direct links to the KSCW Internet Player/Station Page and also the Community Daily Activities. Community Daily Activities is also the 1st of 12 "launch buttons" on the Player page.

Funding:

Maggie and John met with the Sun City doctor's group again earlier today. They met with both the Marketing person and the doctors. The marketing person expressed a possible interest in pursuing more opportunities for the station to work with other physicians that they represent.

Linda checked back with the Sundome Plaza Merchant's Association for any decision that has been made regarding the sample letter and scrips of 'thank you' announcements they were given to review. They aren't meeting to discuss this until June 13th.

The Senior Softball group is going to get back to us regarding the fundraising day they want to do for the Broadcast Club when they start their Fall games.

The Hillcrest Dance Club confirmed the November 19th date for the benefit dance they plan to hold for the Broadcast Club this Fall. They reminded us that they would love us to do a live broadcast on that day. George reaffirmed that this will most likely be possible.

UNFINISHED BUSINESS

EAS:

Andrew reminded everyone that along with EAS we also need a dedicated Internet line that costs about \$2,000 a year. George suggested that there may be cheaper options than COX. He has been looking at SatelliteDirect. Places where the 11 inch dish could be located were briefly discussed. George asked that for the next meeting Andrew or Ron find out from Bill Parsons the model number and price of the EAS system he said he found that was less expensive than the one Hal Lind found costing \$2,372. He wants to make sure that we have all the information together so it can be presented at the next General Membership meeting. The date of that meeting is October 5th.

Club History:

George commented that we are still looking for a club historian. Maggie suggested that Bill and Peggy Parsons have been keeping these records and information regarding the Clubs progress already. They have been out of town for the last couple of meetings but this item will be revisited when they return.

Officers for Next Year:

We still need people to run for next year.

NEW BUSINESS

None

Comments:

Stephanie asked if the fundraising recordings that she and Mo Burke made were on the radio. George assured her that they are. She also informed everyone that there will be no Rhythm Tappers support for the Hillcrest Dance fundraising event on November 19th because they have a show. Larry told us that, as discussed in the Programming Committee meeting, Annie Vaugier, the new executive director of PORA, has been invited to the next board meeting. She wants to be involved with this group. She has a background in radio and marketing. Several in the meeting expressed a concern over a recent directive from the Rec Centers regarding not putting events in direct competition with the Sun City West Recreation Centers in our list of Community Daily Activities. This issue was discussed and clarified. George told everyone that Bob Davidson showed him how to get the player on ipods and he briefly explained the process. He will show anyone who is interested after the meeting.

Adjournment: The meeting was adjourned at 3:35 p.m.

Linda Campbell, Secretary Pro tem

Next regular board meeting – Thursday, June 9, 2016 at 3:00 p.m. in the Stampede room.