

SCW Broadcast Club General Meeting Minutes ~ March 2, 2016

President called meeting to order at 6:00 pm. Quorum not established.

Minutes of last meeting approved.

Treasurers report printed on agenda: \$2,459.24 in bank. \$3,922.19 in E. Jones.

Committee Reports:

Engineering: Hal Lind reported problem with antenna. Expect to have it fixed next week and be back on the air soon.

Programming: John Huotari said we are putting programs together and recording promos. Also adding to inventory and working to comply with FCC regulations so FM and internet stations are the same. Discussed sweepers -- short, sweet and to the point as listeners's attention span is nine seconds. Also reported that we have an android app for people to listen to internet station on cell phones. Don't yet have an app for the apple iphone.

Website: Bob said it covers everything going on in community. Getting 200-300 hits a day.

Studio Management: Linda discussed Command Center. No one has to be in the studio to run the station. Still getting lots of people visiting the station. We're full all five days for Happy Camp. Mentioned upcoming plans to work with the Fire Department on March 7 at 1:30 pm, and the Sundome Plaza on March 14 at 8 am. Received positive feedback for our participation with the Relay for Life last Saturday.

President suspended meeting at 6:19 pm. Members present counted. Meeting reopened at 6:20 pm. Quorum established.

New Business

Fund Raising: Linda discussed raffle possibilities.

Motion to have a raffle made by Stephanie Rogall. Seconded by John Huotari. Motion passed.

Second Motion made by Maggie Wright to have a \$5,000 raffle with a \$2,500 prize. Motion seconded by Stephanie Rogall. Officers would be on the hook to pay prize if club doesn't sell enough tickets. Suggestion made to contact travel agencies and/or local businesses to donate a prize. Discussed how long to keep the raffle open and how much we need to run the club during the next year. No decisions made. Motion suspended until next general meeting under Unfinished Business.

Meeting opened for questions. There being none, Hal moved to adjourn the meeting at 7:00 pm.

Submitted by: Peggy Parsons, Club Secretary