

## SCW Broadcast Club General Meeting Minutes ~ February 3, 2016

President called meeting to order at 6:00 pm in the Acacia Room at Palm Ridge Rec Center. KSCW LP FM radio playing prior to meeting.

24 members in attendance. Quorum established.

Minutes of last meeting approved.

No Treasurers Report.

### Committee Reports:

**Engineering:** So far the transmitter has worked for 120 hours. We've been testing eight hours a day, and will increase to twelve hours five days/week.

**Programming:** John reported that we are moving from one internet service to another. Tweaking programs put together for internet station for FM station. Several people have worked on programs so we're making progress. We have 12 months to test program and equipment during which time we don't have to pay royalties. Will apply for permanent FCC license after testing and when we have enough programs ready with more diversity. Currently playing seven different genres throughout the day. We have a new carrier for our internet station. Flat fee includes royalties and is less expensive than our last provider Live 365. We're planning to purchase software to integrate our music library. We've had 15,500 listeners since September 2015.

**Studio Management:** Linda reported more people are now visiting the station.

**Website:** David mentioned possibility of adding a place to our site so people could write in. Comments can be sent to our SCW gmail account.

**Fund Raising:** Need about \$20,000 to buy equipment and pay expenses. Linda has worked on a Raffle and is waiting for Rec Center approval to help club raise money.

### **Open Discussion Q&A:**

So far we have produced more than 25 club promos. Some have been live broadcasts.

If someone needs a form to take to merchants to solicit potential sponsors/donors, they should talk to Maggie and get a copy of the section of the business plan that addresses sponsors.

Linda suggested setting up a Sponsors website. Keith has been in contact with a business that wants us to do a weekly show.

Meeting adjured at 6:35 pm. Cake and coffee were then served to celebrate being on the air.

Submitted by: Peggy Parsons, Club Secretary